

**Norway-Trondheim: Business and management consultancy services**

OJ S 55/2022 18/03/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Enova SF

National registration number: 983 609 155

Postal address: Brattørkaia 17A

Town: Trondheim

NUTS code: NO Norge

Postal code: 7010

Country: Norway

Contact person: Bjørn H. Aunøien

E-mail: [bjorn.hakon.aunoien@enova.no](mailto:bjorn.hakon.aunoien@enova.no)**Internet address(es):**Main address: <https://www.enova.no/>Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/255658>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=326371&B=KGVLIGHT](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=326371&B=KGVLIGHT)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=326371&B=KGVLIGHT](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=326371&B=KGVLIGHT)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Government Company - manager of the Climate and Energy Fund

**I.5. Main activity**

Economic and financial affairs

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Framework agreement strategic communication consultant

Reference number: SID 22/1752

**II.1.2. Main CPV code**

79410000 Business and management consultancy services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

The aim of the procurement is to cover Enova's need for consultancy services related to strategic communication. Enova would like to enter into a framework agreement with a strategic consultant who shall assist Enova with consultancy in the interface between the market and politics related to energy, climate and value creation themes. It is expected that the assistance also includes advice in the areas of employer branding and operational capacity in message development, text work, ghost writing and administration of selected SoMe accounts.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79413000 Marketing management consultancy services, 79416000 Public relations services

### **II.2.3. Place of performance**

NUTS code: NO Norge

### **II.2.4. Description of the procurement**

The aim of the procurement is to cover Enova's need for consultancy services related to strategic communication. Enova would like to enter into a framework agreement with a strategic consultant who shall assist Enova with consultancy in the interface between the market and politics related to energy, climate and value creation themes. It is expected that the assistance also includes advice in the areas of employer branding and operational capacity in message development, text work, ghost writing and administration of selected SoMe accounts.

The estimated scope for the assistance in the area of strategic communications is approx. 200 - 300 hours per year. This includes assistance related to:

- Social and stakeholder dialogues
- Crisis communication and preparedness
- Internal communication, management and alteration communication
- Analysis (qualitative and big data)
- Revision and operationalisation of communication strategy and plans
- Message development and text work
- Positioning of companies and managers, also in social media

One of the characteristics of a framework agreement is that the concrete assignments and scope of assignments are not concretised when the agreement is signed. Call-offs will take place as and when the contracting authority's needs materialise. Both parties are aware of this prerequisite and it involves a risk that the scope of assignments can deviate from the above mentioned estimate.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The duration of the framework agreement will be two (2) years. The contracting authority shall have the option for extending the framework agreement for a further 1+1 year, to a maximum of four (4) years.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

The qualification requirements as described in the tender documentation.

##### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

The qualification requirements as described in the tender documentation.

##### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

The qualification requirements as described in the tender documentation.

#### **III.2. Conditions related to the contract**

##### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 20/04/2022 Local time: 13:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 30/06/2022

**IV.2.7. Conditions for opening of tenders**

Date: 20/04/2022 Local time: 14:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Trøndelag tingrett

Town: Trondheim

Postal code: 7013

Country: Norway

**VI.5. Date of dispatch of this notice**

14/03/2022