

UK-Strabane: training-film and video-tape production
OJ S 89/2012 10/05/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Strabane District Council
Postal address: 47 Derry Road, Co. Tyrone
Town: Strabane
Postal code: BT82 8DY
Country: United Kingdom
Contact person: Culture Arts & Leisure
For the attention of: Philip McShane
E-mail: pmcshane@strabanedc.com
Telephone: +44 2871384444
Fax: +44 2871381348

Internet address(es):

General address of the contracting authority: <http://www.strabanedc.com>
Address of the buyer profile: http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA24947

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Explore More-Explore Strabane- tour guide films.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 27: Other services
Main site or place of performance: Northern Ireland.
NUTS code UK United Kingdom

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Tour guide films.
Strabane District Council requires the production of a number of short films for the purposes of

training and promotion.

Project summary.

These short films will feature as part of a wider rural development programme project entitled "Explore More – Explore Strabane and the Sperrins". This project has been designed to develop a tour guiding product for Strabane District, utilising the natural, cultural and historical assets of the local area. The tour guiding product will be an authentic, memorable and enjoyable experience providing an illustration of stories, myths and legends unique to this place.

Project delivery.

Strabane District Council will secure a script writer / director to create the tour guiding product. It is envisaged that local six stories, themes and/or characters will be selected for development by the scriptwriter / director.

Upon compilation of appropriate scripts up to 20 people will be trained in the delivery of the tour guiding product. They will receive instruction in terms of the script, movement and delivery of the guiding product. It is envisaged that these stories will take approximately 15 minutes for the tour guide to deliver.

Your role.

The Alley is seeking quotations from suitably qualified and experienced individuals to direct, record, edit and produce a training DVD and a series of promotional films for this project. You may be required to undertake filming at different locations within Strabane District.

The product.

We require the provision of the following:

— Training DVD: a training resource incorporating the ideal delivery of the tour guiding product including director's notes and relevant branding. We will require 15 copies of the training film in DVD format,

— Promotional films: a series of promotional films based on the six selected stories in a docudrama format, to include the tour guiding product, suitable locations, appropriate narration and relevant branding. It is envisaged that these six films will be approximately 5 – 10 minutes in length and will be internet ready.

The timetable.

The final version of both the training DVD and the promotional films must be submitted by Friday 23.3.2012.

Quotation Format.

Your quotation should detail the following:

- Relevant qualifications and experience,
- Methodology – how will you deliver this project? Including proposed schedule,
- Full and final costs, including all travel and subsistence.

Quotation Deadline.

Quotations must be received by Friday 17.2.2012 at 5 pm. Quotations should be returned to: Mr Philip McShane.

Tourism Officer, Alley Arts Centre, Railway Street, Strabane Co. Tyrone BT82 8EF, UNITED KINGDOM.

pmcshane@strabanedc.com

II.1.5. CPV code(s)

92111100 Training-film and video-tape production

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 9 070 GBP

Including VAT. VAT rate (%) 20

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Value for money / price. Weighting 40
2. Experience/ qualifications/ track record. Weighting 10
3. Understanding of brief/ ability to meet specification. Weighting 40
4. Completion schedule. Weighting 10

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 31-050310](#) of 15.2.2012

Section V: Award of contract

Lot title: Explore More Explore Strabane & The Sperrins.

V.1. Date of conclusion of the contract

2.3.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Mammoth Media

Postal address: 205 Clooney Road,, Greysteel, Co. DerryPostal code: BT47 3DZ

Country: United Kingdom

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 9 070 GBP

Including VAT. VAT rate (%) 20

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project: Rural Development Programme.

VI.2. Additional information

(MT Ref:88692).

VI.3. Procedures for review

VI.3.1. Review body

Official name: Strabane District Council

Postal address: 47 Derry Road

Town: Strabane

Postal code: BT82 8DY

Country: United Kingdom

E-mail: pmcshane@strabanedc.com

Telephone: +44 2871384444

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

4.5.2012