

SE-Stockholm: Marketing management consultancy services

OJ S 87/2013 04/05/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Sveriges Utbildningsradio AB

Postal address: Oxenstiernsgatan 34

Town: Stockholm

Postal code: SE-105 10

Country: Sweden

For the attention of: Göran Lindvall

E-mail: goran.lindvall@ur.se**Additional information can be obtained from:**

Official name: Sveriges Utbildningsradio AB

Country: Sweden

Internet address: <https://www.e-avrop.com/svurab/e-Upphandling/Announcement.aspx?id=19006>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Sveriges Utbildningsradio AB

Country: Sweden

Internet address: <https://www.e-avrop.com/svurab/e-Upphandling/Announcement.aspx?id=19006>**Tenders or requests to participate must be submitted:** Official name: Sveriges Utbildningsradio AB

Country: Sweden

Internet address: <https://www.e-avrop.com/svurab/e-Upphandling/Announcement.aspx?id=19006>**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Kommunikationsbyrå.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Stockholm.

NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Uppdraget omfattar kommunikationsbyråttjänster med fullserviceerbjudande inom området varumärke och integrerad kommunikation. Uppdraget omfattar strategisk rådgivning, kommunikationsplanering, produktion, leverans och genomförande samt analys och utvärdering av kommunikationsprojekt.

II.1.6. CPV code(s)

79413000 Marketing management consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

- III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
- III.2.2. Economic and financial ability**
- III.2.3. Technical and professional ability**
- III.2.4. Information about reserved contracts**
- III.3. Conditions specific to services contracts**
- III.3.1. Information about a particular profession**
Execution of the service is reserved to a particular profession: no
- III.3.2. Information about staff responsible for the performance of the contract**
Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

- IV.1. Type of procedure**
- IV.1.1. Type of procedure**
Open
- IV.1.2. Information about the limits on the number of candidates to be invited**
- IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.2. Award criteria**
- IV.2.1. Award criteria**
The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents
- IV.2.2. Information about electronic auction**
An electronic auction will be used: no
- IV.3. Administrative information**
- IV.3.1. File reference number attributed by the contracting authority**
UH-2013-3
- IV.3.2. Previous publication concerning this procedure**
no
- IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**
Time limit for receipt of requests for documents or for accessing documents: 12.6.2013
Payable documents: no
- IV.3.4. Time limit for receipt of tenders or requests to participate**
12.6.2013
- IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

IV.3.6. Languages in which tenders or requests to participate may be submitted
Swedish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender
until: 10.9.2013

IV.3.8. Conditions for opening of tenders
Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: no

VI.2. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information
Visma Commerce-annons: <http://www.opic.com/notice.asp?req=dibqxxfm>

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice
2.5.2013