

**France-Neuilly-Plaisance: Information and promotion products**  
**OJ S 77/2017 20/04/2017**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ville de Neuilly-Plaisance

Postal address: 6 rue du Général de Gaulle

Town: Neuilly-Plaisance

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93360

Country: France

Contact person: Cellule achats marchés publics

E-mail: [marches.publics@mairie-neuillyplaisance.com](mailto:marches.publics@mairie-neuillyplaisance.com)

Telephone: +33 143009616

**Internet address(es):**

Main address: <http://www.mairie-neuillyplaisance.com>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Réalisation de supports de communication.

Reference number: CAMP-SUPCOMM

**II.1.2. Main CPV code**

39294100 Information and promotion products

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet le lot n° 1, portant sur la réalisation du magazine d'information municipale et de son bulletin du cinéma et a pour objet le lot n° 2, réalisation d'un répertoire et de divers documents de communication.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 999 999 999,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Lot No: 1

### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products

### **II.2.3. Place of performance**

NUTS code: FR106 Seine-Saint-Denis

Main site or place of performance: Ville de Neuilly-Plaisance.

### **II.2.4. Description of the procurement**

Le présent marché a pour objet le lot n° 1, portant sur la réalisation du magazine d'information municipale et de son bulletin du cinéma.

### **II.2.5. Award criteria**

Cost criterion - Name: Valeur technique des produits et des prestations proposées / Weighting : 60

Cost criterion - Name: Prix / Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

Le maître d'ouvrage se réserve la possibilité, en cas de nécessité, de recourir à des avenants, des marchés complémentaires et des marchés ayant pour objet des prestations similaires en appliquant les articles visés aux articles 30-I-7°, 139 et 140 du décret n° 2016-360 du 25.3.2016 relatif aux marchés publics.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Lot No: 2

### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products

### **II.2.3. Place of performance**

NUTS code: FR106 Seine-Saint-Denis

Main site or place of performance: Ville de Neuilly-Plaisance.

### **II.2.4. Description of the procurement**

Le présent marché a pour objet le lot n° 2, réalisation d'un répertoire et de divers documents de communication.

### **II.2.5. Award criteria**

Cost criterion - Name: Valeur technique des produits et des prestations proposées / Weighting : 60

Cost criterion - Name: Prix / Weighting: 40

#### **II.2.11. Information about options**

Options: yes

Description of options:

Le maître d'ouvrage se réserve la possibilité, en cas de nécessité, de recourir à des avenants, des marchés complémentaires et des marchés ayant pour objet des prestations similaires en appliquant les articles visés aux articles 30-I-7°, 139 et 140 du décret n° 2016-360 du 25.3.2016 relatif aux marchés publics.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 233-424439](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2017-16

**Lot No:** 1

**Title:**

Lot 1: réalisation d'un magazine d'information municipale

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1.**

**Date of conclusion of the contract**

30/01/2017

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: La station graphique

Postal address: ZI les Richardets — 14/16 rue du Ballon

Town: Noisy-le-Grand

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93160

Country: France

Internet address: <http://www.stationgraphique.fr/site-web/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 999 999 999,00 EUR

Total value of the contract/lot: 999 999 999,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 2017-17

**Lot No:** 2

**Title:**

Lot 2: réalisation d'un répertoire et de divers documents de communications

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

30/01/2017

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: La station graphique

Postal address: ZI les Richardets — 14/16 rue du Ballon

Town: Noisy-le-Grand

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93160

Country: France

Internet address: <http://www.stationgraphique.fr/site-web/>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 999 999 999,00 EUR

Total value of the contract/lot: 999 999 999,00 EUR

## **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

E-mail: [greffe.ta.montreuil@juradm.fr](mailto:greffe.ta.montreuil@juradm.fr)

Telephone: +33 149202000

Internet address: <http://montreuil.tribunal-administratif.fr/>

##### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

E-mail: [greffe.ta.montreuil@juradm.fr](mailto:greffe.ta.montreuil@juradm.fr)

Telephone: +33 149202000

##### **VI.5. Date of dispatch of this notice**

19/04/2017