

Spain-Basauri: Advertising management services

OJ S 57/2022 22/03/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Basauri - Ayuntamiento de Basauri

National registration number: P4801900D

Postal address: Kareaga Goikoa, 52. 48970 Basauri(Bizkaia)

Town: Basauri

NUTS code: ES213 Bizkaia

Postal code: 48970

Country: Spain

Contact person: Responsable del Area de Prensa (Nuria Alvarez)

E-mail: kontratazioa@basauri.eus

Telephone: +34 944666338

Internet address(es):

Main address: <http://www.basauri.net>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.contratacion.euskadi.eus/KPELicitacion>

[contratacion.euskadi.eus/KPELicitacion](https://www.contratacion.euskadi.eus/KPELicitacion)

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de agenda de medios para el Ayuntamiento de Basauri

Reference number: 10/22

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de agenda de medios para el Ayuntamiento de Basauri

II.1.5. Estimated total value

Value excluding VAT: 418 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Lote 1 (Prensa, Suplementos y Revistas)
Lot No: 1

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ES213 Bizkaia
Main site or place of performance: ES213 - Bizkaia

II.2.4. Description of the procurement

Servicio de agenda de medios para el Ayuntamiento de Basauri

II.2.5. Award criteria

Criteria below
Quality criterion - Name: Plan de trabajo y mejoras en el servicio / Weighting: 20,00
Cost criterion - Name: Comisión de agencia / Weighting: 30,00
Cost criterion - Name: Descuento sobre tarifa / Weighting: 50,00

II.2.6. Estimated value

Value excluding VAT: 238 826,44 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24
This contract is subject to renewal: yes
Description of renewals:
Dos prórrogas de un año de duración cada una

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 2 (Otros soportes)
Lot No: 2

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ES213 Bizkaia
Main site or place of performance: ES213 - Bizkaia

II.2.4. Description of the procurement

Servicio de agencia de medios para el Ayuntamiento de Basauri

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Plan de trabajo y mejoras en el servicio / Weighting: 20,00

Cost criterion - Name: Comisión de agencia / Weighting: 30,00

Cost criterion - Name: Descuento sobre tarifa / Weighting: 50,00

II.2.6. Estimated value

Value excluding VAT: 179 173,56 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Dos prórrogas de un año de duración cada una

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 20/04/2022 Local time: 18:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish, Basque

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 10/05/2022 Local time: 13:00

Place:

Ayuntamiento de Basauri

Information about authorised persons and opening procedure: Apertura de plicas fórmulas

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: oarc@euskadi.eus

VI.5. Date of dispatch of this notice

17/03/2022