

France-Toulouse: Marketing services

OJ S 51/2023 13/03/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: mercator ocean

Postal address: 2 Avenue de l'aérodrome de Montaudran

Town: Toulouse

NUTS code: FRJ23 Haute-Garonne

Postal code: 31400

Country: France

E-mail: Sennda@mercator-ocean.fr

Telephone: +33 5613938

Internet address(es):Main address: <https://www.mercator-ocean.eu/>Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzcxNjMxMg%3D%3D>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzcxNjMxMg%3D%3D>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzcxNjMxMg%3D%3D>

I.4. Type of the contracting authority

Other type: Autre acheteur

I.5. Main activity

Other activity: Océanographie

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

communication corporate et réseaux sociaux pour Mercator Ocean

Reference number: 23147L00-MO-COM SOCIAL MEDIA

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

ce marché a pour objet la communication digitale de la marque institutionnelle de Mercator Océan incluant la rédaction d'articles, les réseaux sociaux, la promotion événementielle et les relations presse

II.1.5. Estimated total value

Value excluding VAT: 65 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79342000 Marketing services, 79340000 Advertising and marketing services, 92400000 News-agency services, 79342200 Promotional services

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

II.2.4. Description of the procurement

ce marché a pour objet la communication digitale de la marque institutionnelle de Mercator Océan incluant la rédaction d'articles, les réseaux sociaux, la promotion événementielle et les relations presse

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 65 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/04/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 07/04/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal de grande instance de Toulouse

Postal address: 2 allées Jules Guesde

Town: Toulouse

Postal code: 31000

Country: France

VI.5. Date of dispatch of this notice

08/03/2023