

Netherlands-The Hague: Advertising and marketing services

OJ S 57/2022 22/03/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Hoger Beroepsonderwijs Haaglanden

National registration number: EA-MT-2022

Postal address: Johanna Westerdijkplein 75

Town: Den Haag

NUTS code: NL33 Zuid-Holland

Postal code: 2521 EN

Country: Netherlands

Contact person: M. Tetteroo

E-mail: m.tetteroo@hhs.nl**Internet address(es):**Main address: <http://www.dehaagsehogeschool.nl/>Address of the buyer profile: <http://www.dehaagsehogeschool.nl/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://portal.negometrix.com/index.cfm?action=sourcing:_requestform.subscribe&document=F00BD929-9669-FE13-A81BE9BF1116EAD2

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://portal.negometrix.com/index.cfm?action=sourcing:_requestform.subscribe&document=F00BD929-9669-FE13-A81BE9BF1116EAD2

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

EA Campagne Concept Ontwikkeling

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

De HHs zoekt een inschrijvende partij die de organisatiedoelen, vernieuwde positionering en doelgroepinzichten kan omzetten naar voor de doelgroepen aansprekende (campagne) concepten. Deze Inschrijvende partij heeft een brugfunctie van strategie naar concepting.

II.1.5. Estimated total value

Value excluding VAT: 250 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: NL33 Zuid-Holland

II.2.4. Description of the procurement

De HHs zoekt een inschrijvende partij die de organisatiedoelen, vernieuwde positionering en doelgroepinzichten kan omzetten naar voor de doelgroepen aansprekende (campagne) concepten. Deze Inschrijvende partij heeft een brugfunctie van strategie naar concepting.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 250 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2.

Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 09/05/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 09/05/2022 Local time: 12:30

Place:

den Haag

Information about authorised persons and opening procedure: E. Bakker Manager Inkoop en Contracten M. Tetteroo Senior Inkoopadviseur

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Town: Den Haag

Country: Netherlands

VI.5. Date of dispatch of this notice

17/03/2022