

Norway-Gamle Fredrikstad: Advertising and marketing services

OJ S 57/2022 22/03/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ØSTFOLD AVFALLSSORTERING IKS

National registration number: 924961821

Postal address: Øraveien 2

Town: GAMLE FREDRIKSTAD

NUTS code: NO Norge

Postal code: 1630

Country: Norway

Contact person: Roy Ulvang

E-mail: roy.ulvang@oas-iks.no

Telephone: +47 91724204

Internet address(es):Main address: <https://permalink.mercell.com/175169181.aspx>Address of the buyer profile: <http://www.oas-iks.no/>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://permalink.mercell.com/175169181.aspx>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://permalink.mercell.com/175169181.aspx>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Assignments within communication and strategies for Østfold Avfallssortering IKS

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Østfold Avfallssortering IKS (ØAS) needs to procure assistance for an assignment to formulate a strategy and plan for communication aimed at the inhabitants in ØAS's region. Fredrikstad, Sarpsborg, Halden, Rakkestad, Hvaler, Moss, Råde, Våler, Vestby, Indre Østfold, Mysen and Skiptvedt Municipalities will jointly construct a sorting facility for residual waste from households. The facility is being planned and is expected to be completed at the turn of the year 2024/2025. Until the start-up of the sorting facility, the municipalities must harmonise their collection services (identical source sorting) for their inhabitants, and the process will take place parallel to the construction of the sorting facility. The process consists of, amongst other things, rolling out new waste containers/changing the use of existing containers, labelling containers, changing collection routes, and new collection days. Before the new system is taken into use, and before the inhabitants get the new containers, information must be provided on what will happen. We would like this to be done in a coordinated and harmonised way.

II.1.5. Estimated total value

Value excluding VAT: 6 500 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: NO082 Viken

Main site or place of performance: Fredrikstad

II.2.4. Description of the procurement

The aim of the communication work is to inform inhabitants so that identical residual waste is achieved, so that ØAS can optimise the process and achieve higher output, better quality and amount of sorted waste, which can be recycled into new products. Inhabitants will have one and the same system at home, work, school, and nursery. Identical and harmonised information will increase the trust of inhabitants and hopefully increase support for source sorting, and finally increase the degree of sorting and material recycling share.

The assignment - the contract - will consist of making and developing a strategy and plan for this, in cooperation and consultation with the contracting authority. Unless there are delays on the contracting authority's side, the assignment must be completed and ready in the last quarter of 2022.

As an option (called option 1), the contracting authority can choose to expand the assignment to include assistance with the implementation of the planned communication work (the plan /strategy) that has been developed. If the option is taken up, a communication campaign based on the plan/strategy will be rolled out, which must be ready and completed in the last quarter of 2023.

As a further option (called option 2), the contracting authority can choose to procure other similar communication services, as agreed with the tenderer.

See the requirements specification's annex 1 for further details.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6.

Estimated value

Value excluding VAT: 6 500 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/08/2022 End: 30/06/2025

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

There are 2 options in the assignment that are described in the attached requirements specification.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See the tender documentation.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

See the tender documentation.

Minimum level(s) of standards possibly required:

See the tender documentation.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

See the tender documentation.

Minimum level(s) of standards possibly required:

See the tender documentation.

Section IV: Procedure

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 29/04/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 90 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 03/05/2022 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Søndre Østfold tingrett

Postal address: Gunnar Nilsens gate 23

Town: Fredrikstad

Postal code: 1607

Country: Norway

E-mail: tsospost@domstol.no

Telephone: +47 69797700

Internet address: <https://www.domstol.no/Enkelt-domstol/sondre-ostfold-tingrett/>

VI.5. Date of dispatch of this notice

17/03/2022