

## 152667-2026 - Competition

**Netherlands – Business services: law, marketing, consulting, recruitment, printing and security – Digitale stemhulp Waterschapsverkiezingen 2027**

**OJ S 45/2026 05/03/2026**

**Contract or concession notice – standard regime**

**Services**

### 1. Buyer

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#### 1.1. Buyer

Official name: Unie van Waterschappen

Email: [maurits.hulsegge@tenderpeople.nl](mailto:maurits.hulsegge@tenderpeople.nl)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Digitale stemhulp Waterschapsverkiezingen 2027

Description: Het beschikbaar stellen van een digitale stemhulp waarop kiezers zich ten behoeve van de waterschapsverkiezingen van maart 2027 kunnen oriënteren op een (politieke) waterschapspartij. Het primaire doel van deze aanbesteding is het contracteren van een bureau dat de Unie van Waterschappen middels een digitale stemhulp helpt bij het informeren en het enthousiasmeren van de kiezer over de waterschapsverkiezingen. De digitale stemhulp dient bekendheid van de waterschappen en de deelnemende partijen te genereren en dient als hulpmiddel om een stemkeuze te maken en daarmee bij te dragen aan bevordering van de opkomst van kiezers. 1

Procedure identifier: 03d5a0a8-7508-48df-9197-5d1fc7d3517d

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 72413000 World wide web (www) site design services, 73000000 Research and development services and related consultancy services

##### 2.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

##### 2.1.3. Value

Estimated value excluding VAT: 1,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

## 5. Lot

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### 5.1. Lot: LOT-0000

Title: Digitale stembulp Waterschapsverkiezingen 2027

Description: Het beschikbaar stellen van een digitale stembulp waarop kiezers zich ten behoeve van de waterschapsverkiezingen van maart 2027 kunnen oriënteren op een (politieke) waterschapspartij. Het primaire doel van deze aanbesteding is het contracteren van een bureau dat de Unie van Waterschappen middels een digitale stembulp helpt bij het informeren en het enthousiasmeren van de kiezer over de waterschapsverkiezingen. De digitale stembulp dient bekendheid van de waterschappen en de deelnemende partijen te genereren en dient als hulpmiddel om een stemkeuze te maken en daarmee bij te dragen aan bevordering van de opkomst van kiezers. 1

Internal identifier: 1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 72413000 World wide web (www) site design services, 73000000 Research and development services and related consultancy services

##### Options:

Description of the options: De Unie van Waterschappen behoudt zich het recht voor om een Engelstalige variant van de stembulp van de winnaar van de aanbesteding af te nemen.

#### 5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

#### 5.1.3. Estimated duration

Duration: 10 Months

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

#### 5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

#### 5.1.10. Award criteria

##### Criterion:

Type: Quality

Name: Beoordelingscriterium 1: Organisatie van formuleren van stellingen

Description: Zie leidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

**Criterion:**

Type: Quality

Name: Beoordelingscriterium 2: Toegankelijkheid

Description: Zie leidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

**Criterion:**

Type: Quality

Name: Beoordelingscriterium 3: Technologie

Description: Zie leidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

**Criterion:**

Type: Price

Name: Beoordelingscriterium 4: Commerciële aanbidding

Description: Zie leidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

**5.1.11. Procurement documents**

Deadline for requesting additional information: 25/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/414408>

**5.1.12. Terms of procurement**

**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/414408>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 15/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

**Information about public opening:**

Opening date: 15/04/2026 10:01:00 (UTC+02:00) Eastern European Time, Central European Summer Time

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Unie van Waterschappen - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Unie van Waterschappen

Organisation providing more information on the review procedures: Unie van Waterschappen

Organisation receiving requests to participate: Unie van Waterschappen

## 8. Organisations

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### 8.1. ORG-0001

Official name: Unie van Waterschappen

Registration number: 1086724

Postal address: Koningskade 40

Town: 'S-GRAVENHAGE

Postcode: 2596AA

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point: Maurits Hulsegge

Email: [maurits.hulsegge@tenderpeople.nl](mailto:maurits.hulsegge@tenderpeople.nl)

Telephone: +31 683322271

Internet address: <http://www.uvw.nl>

#### Other contact points:

Official name: Rechtbank Den Haag

Town: Den Haag

Postcode: 2595AJ

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 883616161

Internet address: <http://www.rechtspraak.nl>

#### Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

## Notice information

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Notice identifier/version: c78e34d5-c047-4f56-b48c-cd3b4135bd8f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 04/03/2026 09:34:53 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: Dutch

Notice publication number: 152667-2026

OJ S issue number: 45/2026

