

153100-2026 - Result

Estonia – Public relations services – Kommunikatsiooniteenuse hankimine

OJ S 45/2026 05/03/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Tallinna Tehnikaülikool

Email: hanked@taltech.ee

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Kommunikatsiooniteenuse hankimine

Description: Hankija eesmärk on leida kuni kolm (3) usaldusväärset ja professionaalset kommunikatsioonianti, kellega sõlmitakse raamleping neljaks (4) aastaks, et toetada Tallinna Tehnikaülikooli (TalTech) strateegilisi ja operatiivseid kommunikatsioonitegevusi (sh, kuid mitte ainult: strateegilise kommunikatsiooni nõustamine, sisuloome, kampaaniate teostamine, meediasuhete korraldamine, kriisikommunikatsioon). Täpsema info ja nõuded teenusele on leitavad riigihanke alusdokumentides (tehniline kirjeldus). / Kõrvaldamise alused ja kvalifitseerimistingimused: Vaata hanke alusdokumentidest

Procedure identifier: 3cac2356-c9ad-413d-9434-7d2e86c9dc98

Internal identifier: 301779-0000

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Avatud hankemenetlus

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Country subdivision (NUTS): Põhja-Eesti (EE001)

Country: Estonia

Additional information: Hankija asukohad

2.1.2. Place of performance

Country subdivision (NUTS): Kirde-Eesti (EE00A)

Country: Estonia

Additional information: Hankija asukohad

2.1.2. Place of performance

Country subdivision (NUTS): Lääne-Eesti (EE004)

Country: Estonia

Additional information: Hankija asukohad

2.1.2. Place of performance

Country subdivision (NUTS): Lõuna-Eesti (EE008)

Country: Estonia

Additional information: Hankija asukohad

2.1.4. General information

Additional information: Hankija ei jaga riigihanget osadeks ja sõlmib kommunikatsioonitegevuste elluviimiseks raamlepingu kuni kolme eduka pakkujaga, mis tagab teenuse kiire ja paindliku osutamise ning hankija rahaliste vahendite otstarbeka ja säästliku kasutamise. Samuti võimaldab see rahaliste vahendite kokkuhoidu tugiteenuste arvelt.

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Kommunikatsiooniteenuse hankimine

Description: Hankija eesmärk on leida kuni kolm (3) usaldusväärset ja professionaalset kommunikatsiooniagentuuri, kellega sõlmitakse raamleping neljaks (4) aastaks, et toetada Tallinna Tehnikaülikooli (TalTech) strateegilisi ja operatiivseid kommunikatsioonitegevusi (sh, kuid mitte ainult: strateegilise kommunikatsiooni nõustamine, sisuloome, kampaaniate teostamine, meediasuhete korraldamine, kriisikommunikatsioon). Täpsema info ja nõuded teenusele on leitavad riigihanke alusdokumentides (tehniline kirjeldus). / Kõrvaldamise alused ja kvalifitseerimistingimused: Vaata hanke alusdokumentidest

Internal identifier: 301779-0000

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country subdivision (NUTS): Põhja-Eesti (EE001)

Country: Estonia

Additional information: Hankija asukohad

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Country subdivision (NUTS): Kirde-Eesti (EE00A)

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5.1.2. Place of performance

Country subdivision (NUTS): Lääne-Eesti (EE004)

Country: Estonia

Additional information: Hankija asukohad

5.1.2. Place of performance

Country subdivision (NUTS): Lõuna-Eesti (EE008)

Country: Estonia

Additional information: Hankija asukohad

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Hankija ei jaga riigihanget osadeks ja sõlmib

kommunikatsioonitegevuste elluviimiseks raamlepingu kuni kolme eduka pakkujaga, mis tagab teenuse kiire ja paindliku osutamise ning hankija rahaliste vahendite otstarbeka ja säästliku kasutamise. Samuti võimaldab see rahaliste vahendite kokkuhoidu tugiteenuste arvelt.

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included with the following justification

Justification: Juurdepääsukriteeriumid täpsustatakse vajadusel igakordse tellimuse käigus.

5.1.10. Award criteria

Criterion:

Type: Price

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Riigihangete vaidlustuskomisjon

Review organisation: Riigihangete vaidlustuskomisjon

Information about review deadlines: <https://fin.ee/riigihanked-riigiabi-osalused/riigihanked/vaidlustusmenetlus>

Organisation providing additional information about the procurement procedure: Tallinna Tehnikaülikool

6. Results

Maximum value of the framework agreements in this notice: 300 000,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 300 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: OÜ Hamburg ja Partnerid

Tender:

Tender identifier: 700284

Identifier of lot or group of lots: LOT-0000

Value of the tender: 300 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 301779_1

Title: Raamleping_Hamburg ja Partnerid

Date of the conclusion of the contract: 03/03/2026

The contract is awarded within a framework agreement: no

Winner:

Official name: Optimist Public OÜ

Tender:

Tender identifier: 702063

Identifier of lot or group of lots: LOT-0000

Value of the tender: 300 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 301779_2

Title: Raamleping_Optimist Public

Date of the conclusion of the contract: 03/03/2026

The contract is awarded within a framework agreement: no

Winner:

Official name: Meta Advisory Group OÜ

Tender:

Tender identifier: 702203

Identifier of lot or group of lots: LOT-0000

Value of the tender: 300 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 301779_3

Title: Raamleping_Meta Advisory Group

Date of the conclusion of the contract: 03/03/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 6

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: Tallinna Tehnikaülikool

Registration number: 74000323

Postal address: Ehitajate tee 5

Town: Tallinn

Postcode: 19086

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia
Contact point: MERIKE KLEMENT
Email: hanked@taltech.ee
Telephone: +372 5156658
Internet address: <http://www.taltech.ee>
Buyer profile: <http://www.taltech.ee>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Riigihangete vaidlustuskomisjon
Registration number: 1000123
Postal address: Tartu mnt 85
Town: Tallinn
Postcode: 10115
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Email: vako@fin.ee
Telephone: +3726113713

Roles of this organisation:

Review organisation
Mediation organisation

8.1. ORG-0003

Official name: Riigihangete register
Registration number: TED64
Postal address: Lõkke tn 4
Town: Tallinn
Postcode: 10122
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Email: register@riigihanked.riik.ee
Telephone: +3726113693

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: Meta Advisory Group OÜ
Size of the economic operator: Small
Registration number: 11727998
Postal address: Estonia pst 9
Town: Tallinn
Postcode: 10143
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Email: info@metaadvisory.ee
Telephone: +3726113693

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

8.1. ORG-0005

Official name: Optimist Public OÜ

Size of the economic operator: Small

Registration number: 12883097

Postal address: Tondi tn 51

Town: Tallinn

Postcode: 11316

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Email: public@optimist.ee

Telephone: +3726113693

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

8.1. ORG-0006

Official name: OÜ Hamburg ja Partnerid

Size of the economic operator: Small

Registration number: 11199312

Postal address: Veerenni tn 24

Town: Tallinn

Postcode: 10135

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Email: info@hamburg.ee

Telephone: +3726113693

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 57ecef4e-264b-44ae-9e3c-f9e33425580e - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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