

France-Cognac: Advertising and marketing services

OJ S 79/2017 22/04/2017

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité national du Pineau des Charentes

Postal address: 112 avenue Victor Hugo

Town: Cognac Cedex

Postal code: 16 121

Country: France

Contact person: Comité national du Pineau des Charentes

For the attention of: Monsieur le président

E-mail: cfloch@pineau.fr

Telephone: +33 0545320927

Internet address(es):General address of the contracting authority: <http://www.pineau.fr>Address of the buyer profile: <http://www.e-marchespublics.com>**I.2. Type of the contracting authority**

Other: Interprofession

I.3. Main activity

Other: Interprofession

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Création d'une stratégie et communication collective pour le Pineau des Charentes au Canada province de Québec.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Cognac.

NUTS code FR531 Charente

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

Création d'une stratégie et communication collective pour le Pineau des Charentes au Canada province de Québec.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Critères définis au règlement de consultation. Weighting 100

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure**

Notice on a buyer profile

Notice number in the OJ S: [2016/S 208-377326](#) of 27.10.2016

Section V: Award of contract

V.1. Date of conclusion of the contract

21.12.2016

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Sopexa Canada

Postal address: Boulevard Bourassa

Town: Montréal

Postal code: QC H3A-2 A5

Country: Canada

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Réglet UE 1308/2013 du Parlement et du Conseil et CE 555-2008 de la commission.

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

20.4.2017