

France-Basse-Terre: Miscellaneous business and business-related services

OJ S 53/2023 15/03/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: office de l'eau de la Guadeloupe

National registration number: 20000438000032

Postal address: jardin Botanique De Basse-Terre, Rue Alexandre Buffon, Circonvallation

Town: Basse Terre

NUTS code: FRY1 Guadeloupe

Postal code: 97100

Country: France

E-mail: contact@oe971.fr

Telephone: +33 590809978

Fax: +33 590800221

Internet address(es):Main address: <http://www.eauguadeloupe.com>Address of the buyer profile: <http://www.eauguadeloupe.com>**I.4. Type of the contracting authority**

Regional or local agency/office

I.5. Main activity

Other activity: Eau, assainissement, milieux aquatiques

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

définition d'un plan de communication et mise en oeuvre d'un plan associéorganisation des événements de l'oe971stratégie de communication numériqueservice d'impression numérique et papier

Reference number: 202204

II.1.2. Main CPV code

79900000 Miscellaneous business and business-related services

II.1.3. Type of contract

Services

II.1.4. Short description

accord Cadre à bons de commande avec montant maximum sans remise en concurrence mono-attributaire

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 962 000,00 EUR

II.2. Description

II.2.1. Title

accord Cadre à Bons De Commande Avec Montant Maximum : Definition D'Une Stratégie De Communication Et Mise En Oeuvre D'Un Plan Associé Pour L'Office De L'Eau Guadeloupe
Lot No: 1

II.2.2. Additional CPV code(s)

79415200 Design consultancy services

II.2.3. Place of performance

NUTS code: FRY1 Guadeloupe

II.2.4. Description of the procurement

élaborer une stratégie de communication, et mettre en oeuvre le plan associé

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: yes

Description of options:

chaque lot est renouvelable deux fois

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

accord Cadre à Bons De Commande Avec Montant Maximum : Organisation Des évènements De L'Office De L'Eau Guadeloupe
Lot No: 2

II.2.2. Additional CPV code(s)

79952000 Event services

II.2.3. Place of performance

NUTS code: FRY1 Guadeloupe

II.2.4. Description of the procurement

organiser des évènements

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: yes

Description of options:

chaque lot est renouvelable deux fois

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

accord Cadre à Bons De Commande Avec Montant Maximum : Conception Et Mise En Oeuvre D'Une Stratégie De Communication Numérique De L'Office De L'Eau Guadeloupe
Lot No: 3

II.2.2. Additional CPV code(s)

79415200 Design consultancy services

II.2.3. Place of performance

NUTS code: FRY1 Guadeloupe

II.2.4. Description of the procurement

élaborer une stratégie de communication numérique

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: yes

Description of options:

chaque lot est renouvelable deux fois

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

accord Cadre à Bons De Commande Avec Montant Maximum : Service D'Impression Des éditions Format Papier Et Numérique De L'Office De L'Eau Guadeloupe
Lot No: 4

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FRY1 Guadeloupe

II.2.4. Description of the procurement

impression numérique et papier

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: yes

Description of options:

chaque lot est renouvelable deux fois

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 172-487734](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 202204

Lot No: 1

Title:

accord Cadre à Bons De Commande Avec Montant Maximum : Definition D'Une Stratégie De Communication Et Mise En Oeuvre D'Un Plan Associé Pour L'Office De L'Eau Guadeloupe

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/02/2023

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: k2com'

Postal address: rue Hubert Jasor

Town: Baie Mahault

NUTS code: FRY1 Guadeloupe

Postal code: 97122

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 837 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 202204

Lot No: 2

Title:

accord Cadre à Bons De Commande Avec Montant Maximum : Organisation Des évènements De L'Office De L'Eau Guadeloupe

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

10/02/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: evenem'Antilles

Postal address: bas Schoelcher

Town: Trois Rivières

NUTS code: FRY1 Guadeloupe

Postal code: 97114

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 573 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 202204

Lot No: 3

Title:

accord Cadre à Bons De Commande Avec Montant Maximum : Conception Et Mise En Oeuvre D'Une Stratégie De Communication Numérique De L'Office De L'Eau Guadeloupe

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/02/2023

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: creapub Communication

Postal address: 3 Forum De Grand-Camp

Town: Les Abymes

NUTS code: FRY1 Guadeloupe

Postal code: 97139

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 552 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 4

Title:

accord Cadre à Bons De Commande Avec Montant Maximum : Service D'Impression Des éditions Format Papier Et Numérique De L'Office De L'Eau Guadeloupe

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif De La Guadeloupe
Postal address: 34, Chemin Des Bougainvilliers - cite Guillard
Town: Basse Terre
Postal code: 97100
Country: France
E-mail: greffe.ta-basse-terre@juradm.fr
Telephone: +33 590384900
Fax: +33 590819670
Internet address: <http://basse-terre.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal Administratif De La Guadeloupe
Postal address: 34 Chemin Des Bougainvilliers - cite Guillard
Town: Basse Terre
Postal code: 97100
Country: France
E-mail: greffe.ta-basse-terre@juradm.fr
Telephone: +33 590384900
Internet address: <http://basse-terre.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

10/03/2023