

France-Vanves: Graphic design services
OJ S 70/2018 11/04/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CNOUS

National registration number: 18004401800026

Postal address: 60 boulevard du lycée

Town: Vanves

NUTS code: FR105 Hauts-de-Seine

Postal code: 92170

Country: France

E-mail: malika.mesbah@cnous.fr

Internet address(es):

Main address: <https://www.achatpublic.com>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations graphiques (conception; exécution) et impression pour les supports d'information et de communication interne et externe du Centre national des œuvres universitaires

Reference number: 17.000.14

II.1.2. Main CPV code

79822500 Graphic design services - FG06

II.1.3. Type of contract

Services

II.1.4. Short description

Prestations graphiques (conception; exécution) et impression pour les supports d'information et de communication interne et externe du Centre national des œuvres universitaires.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 28 176,00 EUR

II.2. Description

II.2.1. Title

Lot 1 — conception graphique

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

II.2.4. Description of the procurement

Le travail graphique attendu prend notamment plusieurs formes:

— création d'un visuel pour une campagne de communication, pour un habillage événementiel ou pour illustrer un document de communication,

— création d'une identité visuelle et de ses déclinaisons print et/ou numérique pour une thématique, un service, une campagne de communication, un événement, ou un habillage packaging,

— exécution d'un document d'information ou de communication (dépliant, brochure) sur la base d'une création et d'un gabarit fourni par les services du CNOUS.

Selon les cas, il s'agit de documents préexistants à mettre à jour.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 55

Quality criterion - Name: Clauses sociales et environnementales / Weighting: 5

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot 2 — impression

Lot No: 2

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Le travail d'impression attendu comprend:

— le conseil en fabrication,

- la préresse,
- l'impression,
- le publipostage,
- la finition et façonnage,
- le conditionnement,
- la livraison,
- l'archivage,
- le stockage (éventuellement).

II.2.5. Award criteria

Quality criterion - Name: Valeur techniques / Weighting: 55

Quality criterion - Name: Clauses sociales et environnementales / Weighting: 5

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 208-430605](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 17.000.14

Lot No: 1

Title:

Marché de prestations graphiques (conception; exécution) et impression/routage

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/03/2018

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Lattitude

National registration number: 393150768

Postal address: 275 boulevard Marcel Paul

Town: Saint-Herbelin

NUTS code: FRG01 Loire-Atlantique

Postal code: 44800

Country: France

Internet address: <http://www.agence-latitude.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 28 176,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.taparis@juradm.fr

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

09/04/2018