

Italy-Cinisello Balsamo: Advertising services
OJ S 53/2023 15/03/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: COMUNE DI CINISELLO BALSAMO

Postal address: VIA XXV APRILE N° 4

Town: CINISELLO BALSAMO

NUTS code: ITC4C Milano

Postal code: 20092

Country: Italy

Contact person: Dott. Eugenio Stefanini

E-mail: cu@comune.cinisello-balsamo.mi.it

Telephone: +39 02-66023411

Fax: +39 02-66023738

Internet address(es):

Main address: www.comune.cinisello-balsamo.mi.it

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Bando di gara – Concessione a titolo oneroso dello sfruttamento commerciale dei pali di illuminazione pubblica mediante l'installazione di impianti pubblicitari – Durata anni 3

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

CONCESSIONE A TITOLO ONEROSO DELLO SFRUTTAMENTO COMMERCIALE DEI PALI DI ILLUMINAZIONE PUBBLICA MEDIANTE L'INSTALLAZIONE DI IMPIANTI PUBBLICITARI

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 305 214,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ITC4 Lombardia

Main site or place of performance: Comune di Cinisello Balsamo

II.2.4. Description of the procurement

Concessione a titolo oneroso dello sfruttamento commerciale dei pali di illuminazione pubblica mediante l'installazione di impianti pubblicitari – Durata anni 3

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

IL RESPONSABILE UNICO DEL PROCEDIMENTO: DOTT. EUGENIO STEFANINI

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.6. Information about electronic auction

An electronic auction has been used

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 248-716624](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Bando di gara – Concessione a titolo oneroso dello sfruttamento commerciale dei pali di illuminazione pubblica mediante l'installazione di impianti pubblicitari – Durata anni 3

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/02/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Bsa Communication S.N.C. di Barbone Sergio e Bernardoni Alessio

Town: Milano

NUTS code: ITC4C Milano

Country: Italy

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 659 190,00 EUR

Total value of the contract/lot: 305 214,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Responsabile Unico del Procedimento: Dott. Eugenio Stefanini

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR LOMBARDIA

Postal address: VIA CONSERVATORIO 13

Town: MILANO

Postal code: 20121

Country: Italy

Telephone: +39 02783803

Fax: +39 0276209015

Internet address: www.giustizia-amministrativa.it

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Eventuali ricorsi contro il presente avviso potranno essere presentati secondo la normativa vigente

VI.4.4. Service from which information about the review procedure may be obtained

Official name: TAR LOMBARDIA

Postal address: CORSO MONFORTE 36

Town: MILANO

Postal code: 20121

Country: Italy

Telephone: +39 02783803

Fax: +39 0276209015

Internet address: www.giustizia-amministrativa.it

VI.5. Date of dispatch of this notice

10/03/2023