

Norway-Volda: Marketing services

OJ S 61/2021 29/03/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Høgskulen i Volda

National registration number: 974 809 672

Postal address: Postboks 500

Town: Volda

NUTS code: NO0A3 Møre og Romsdal

Postal code: 6101

Country: Norway

Contact person: Torfinn Torheim

E-mail: torfinn.torheim@hivolda.no

Internet address(es):

Main address: <http://www.hivolda.no/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.no/doc.aspx?Uniqueld=afmlumiuvh&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.no/doc.aspx?Uniqueld=afmlumiuvh&GoTo=Tender>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Consultancy Services for Digital Marketing

Reference number: 21/7

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Høgskulen i Volda (Volda University College) will enter into a framework agreement with a digital marketing agency. The services will be marketing, media purchase/advertising, media plans, campaign plans, content strategy, SEO, channel strategy and digital consultancy services.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341400 Advertising campaign services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: NO0A3 Møre og Romsdal

II.2.4. Description of the procurement

Høgskulen i Volda (Volda University College) will enter into a framework agreement with a digital marketing agency. The services will be marketing, media purchase/advertising, media plans, campaign plans, content strategy, SEO, channel strategy and digital consultancy services.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/04/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 01/08/2021

IV.2.7. Conditions for opening of tenders

Date: 21/04/2021 Local time: 13:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell notice: <https://opic.com/id/afmlumiuvh>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Søre Sunnmøre Tingrett

Postal address: Postboks 85

Town: Volda

Country: Norway

E-mail: sore.sunnmøre.tingrett@domstol.no

Telephone: +47 70054440

VI.5. Date of dispatch of this notice

24/03/2021