

Sweden-Jönköping: Advertising and marketing services
OJ S 53/2023 15/03/2023
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Jönköping Energi Aktiebolag

National registration number: 556015-3354

Postal address: Box 5150

Town: JÖNKÖPING

NUTS code: SE211 Jönköpings län

Postal code: 55005

Country: Sweden

Contact person: Johan Wilking

E-mail: johan@easyknowledge.se

Internet address(es):

Main address: <http://www.jonkopingenergi.se>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afsrcdqqwg&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afsrcdqqwg&GoTo=Tender>

I.6. Main activity

Electricity

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Content marketing byrå

Reference number: 22/161

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandling avser content marketing byrå (designbyrå/full marketing byrå)

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: SE211 Jönköpings län

II.2.4. Description of the procurement

Upphandling avser content marketing byrå (designbyrå/full marketing byrå)

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 10 000 000,00 SEK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 96

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/04/2023 Local time: 23:59

IV.2.3.

Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted
Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Tender must be valid until: 20/07/2023

IV.2.7. Conditions for opening of tenders
Date: 13/04/2023 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: no

VI.3. Additional information
MerceLL annons: <https://opic.com/id/afsrcdqgwg>

VI.4. Procedures for review

VI.4.1. Review body
Official name: Förvaltningsrätten
Town: Jönköping
Country: Sweden

VI.5. Date of dispatch of this notice
10/03/2023