

156940-2026 - Competition

Lithuania – Advertising campaign services – Reklamos kampanijų paslaugos

OJ S 46/2026 06/03/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Viešoji įstaiga Nacionalinis kraujo centras (PV)

Email: i.vaitekenaite@kraujodonoryste.lt

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Reklamos kampanijų paslaugos

Description: Marketingo strategijos parengimo ir kūrybinių kampanijų su medijos planais parengimo bei įgyvendinimo paslaugos.

Procedure identifier: 0fb3548f-95b7-42c5-950b-5ebcf594f047

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

2.1.3. Value

Estimated value excluding VAT: 190 082,64 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Reklamos kampanijų paslaugos

Description: Marketingo strategijos parengimo ir kūrybinių kampanijų su medijos planais parengimo bei įgyvendinimo paslaugos.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 18 Months

5.1.5. Value

Estimated value excluding VAT: 190 082,64 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Pirkimas vykdomas vadovaujantis Lietuvos Respublikos aplinkos ministro 2022 m. gruodžio 13 d. įsakymo Nr. D1-401 „Dėl Lietuvos Respublikos aplinkos ministro 2011 m. birželio 28 d. įsakymo Nr. D1-508 „Dėl Produktų, kurių viešiesiems pirkimams ir pirkimams taikytini Aplinkos apsaugos kriterijai, sąrašo, Aplinkos apsaugos kriterijų ir aplinkos apsaugos kriterijų, kuriuos perkančiosios organizacijos ir perkantieji subjektai turi taikyti pirkdami prekes, paslaugas ar darbus, taikymo tvarkos aprašo patvirtinimo“ pakeitimo“ 4.4.4 punktu. Aplinkos apsaugos kriterijai nustatyti specialiųjų pirkimo sąlygų 10 priede „Sutarties projektas“.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejiirkimai.lt/epps/cft/listContractDocuments.do?resourceId=6785464>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejiirkimai.lt/epps/cft/viewTenders.do?resourceId=6785464>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 06/04/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 06/04/2026 09:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=6785464>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: Viešoji įstaiga Nacionalinis kraujo centras (PV)

Organisation providing more information on the review procedures: Vilniaus apygardos teismas

Organisation receiving requests to participate: Viešoji įstaiga Nacionalinis kraujo centras (PV)

Organisation processing tenders: Viešoji įstaiga Nacionalinis kraujo centras (PV)

8. Organisations**8.1. ORG-0001**

Official name: Viešoji įstaiga Nacionalinis kraujo centras (PV)

Registration number: 126413338

Postal address: Žolyno g. 34

Town: Vilnius

Postcode: LT-10246

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: i.vaitekenaite@kraujodonoryste.lt

Telephone: +370 5 2392438

Internet address: <http://www.kraujodonoryste.lt>

Buyer profile: <http://www.kraujodonoryste.lt>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40

Town: Vilnius

Postcode: 01501

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: vilniaus.apygardos@teismas.lt

Telephone: +370 70668369

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

10. Change

Version of the previous notice to be changed

:

76d49429-ccb3-4ed2-89e9-1cff02648d1f-01

Main reason for change

:

Cancellation intention

Notice information

Notice identifier/version: 37c63637-e917-4270-94d9-49f31978cc83 - 02

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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