

Spain-Madrid: IT services: consulting, software development, Internet and support

OJ S 53/2023 15/03/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Presidencia de la Comisión Nacional de los Mercados y la Competencia

National registration number: Q2802141H

Postal address: Alcalá, 47

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28014

Country: Spain

Contact person: Presidencia de la Comisión Nacional de los Mercados y la Competencia

E-mail: contratacion@cnmc.es

Telephone: +34 914329600

Fax: +34 915777161

Internet address(es):Main address: <https://contrataciondelestado.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=c5bSBt56kJEQK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicio de almacenamiento y recuperación de contenidos emitidos por prestadores audiovisuales y el control de comunicaciones comerciales, asistencia técnica y apoyo en el ámbito del seguimiento y control de la difusión de servicios de comunicación audiovisual lineales, vídeo baja demanda y vloggers.

Reference number: 220170

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de almacenamiento y recuperación de contenidos emitidos por prestadores audiovisuales y el control de comunicaciones comerciales, asistencia técnica y apoyo en el ámbito del seguimiento y control de la difusión de servicios de comunicación audiovisual lineales, vídeo baja demanda y vloggers.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 28 125,00 EUR

II.2. Description

II.2.1. Title

Grabaciones

Lot No: 1

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 73000000 Research and development services and related consultancy services

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Grabaciones

II.2.5. Award criteria

Quality criterion - Name: Alcance del proyecto / Weighting: 30

Quality criterion - Name: Metodología del trabajo / Weighting: 12

Cost criterion - Name: Precio / Weighting: 58

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lineales

Lot No: 2

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 73000000 Research and development services and related consultancy services

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Lineales

II.2.5. Award criteria

Quality criterion - Name: Alcance del Proyecto / Weighting: 30

Quality criterion - Name: Metodología del Trabajo / Weighting: 12

Cost criterion - Name: Mejoras. Detección de incumplimientos básicos / Weighting: 10

Cost criterion - Name: PRECIO / Weighting: 48

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Vloggers

Lot No: 3

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 73000000

Research and development services and related consultancy services

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Vloggers

II.2.5. Award criteria

Quality criterion - Name: ALCANCE DEL PROYECTO / Weighting: 30

Quality criterion - Name: METODOLOGÍA DEL TRABAJO / Weighting: 12

Cost criterion - Name: Mejoras. Detección de incumplimientos básicos / Weighting: 10

Cost criterion - Name: PRecio / Weighting: 48

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 189-534684](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 01

Lot No: 3

Title:

Vloggers

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

03/03/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Rebold Marketing and Communication, S.L.

National registration number: B59094870

Postal address: Rambla Catalunya 123

Town: Barcelona

NUTS code: ES España

Postal code: 08008

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 62 951,28 EUR

Total value of the contract/lot: 28 125,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, planta 8

Town: Madrid

Postal code: 28020

Country: Spain

Telephone: +34 913491319

Internet address: <https://www.hacienda.gob.es/es-ES/Areas%20Tematicas/Contratacion/TACRC/Paginas/Tribunal%20Administrativo%20Central%20de%20Recursos%20Contractuales.asp>

VI.5. Date of dispatch of this notice

10/03/2023