

**Luxembourg – News-agency services – Media Monitoring Services for the European Investment Bank Group****OJ S 54/2024 15/03/2024****Contract or concession notice – standard regime - Change notice  
Services**

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**1. Buyer****1.1. Buyer**

Official name: European Investment Bank

Email: [ppmt@eib.org](mailto:ppmt@eib.org)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

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**2. Procedure****2.1. Procedure**

Title: Media Monitoring Services for the European Investment Bank Group

Description: The scope of this procurement procedure is the provision of Media Monitoring services to the European Investment Bank Group. The potential Service Provider needs to provide professional communication monitoring and analytical services to the EIB Group covering online, traditional, and social media. The services need to enable the EIB Group to analyse and monitor the quality and quantity of its communication activities and impact as well as manage and assess reputational risk' and key audiences' demand and reactions/activities.

Procedure identifier: 3f5193a4-d121-4d84-bff5-45ed800ff329

Internal identifier: EIB/2024/OP/0007

Type of procedure: Open

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

**2.1.3. Value**

Estimated value excluding VAT: 2 500 000,00 EUR

**2.1.4. General information**

Additional information: Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published. Disclaimer: The European Investment Bank is not subject to the Regulation 2018/1046. EIB procurements are governed by EIB's Corporate & Technical Assistance Procurement Guide. For this reason, the following deviations to Section 5.1.12 of this contract notice shall apply: (i) Unless otherwise provided in the `Terms of Reference` tenders must be submitted in either in English or in French, since both are working languages of EIB (point 4.1 of EIB's General Administrative and Submission Clauses). (ii) Tenders are

opened in a non-public opening session by an opening board, whose members are appointed by EIB under guarantee of impartiality and confidentiality (point 5.1 of EIB's General Administrative and Submission Clauses). Tenderers may request a copy of the opening record by email to [corporate-procurement@eib.org](mailto:corporate-procurement@eib.org). Tenderers may in the first instance submit any concerns regarding the procurement to the EIB using the contact details under section I.1) of this contract notice. If tenderers or other interested parties, believe that the EIB committed an instance of maladministration, (e.g. it has failed to act in accordance with its established policies, standards and procedures or to respect the principles of good administration), they may lodge a complaint to the EIB Group Complaints Mechanism ([seehttps://www.eib.org/en/about/accountability/complaints/index.htm](https://www.eib.org/en/about/accountability/complaints/index.htm)) within 1 year from the date when the alleged action, decision or omission by the Bank could be reasonably known by the complainant. If unhappy with the outcome, tenderers can seek a review of the EIB Group's reply to the complaint by the European Ombudsman ([see https://www.ombudsman.europa.eu](https://www.ombudsman.europa.eu)). Within 2 months of notification of the outcome of the procedure (award decision), tenderers may launch an action for its annulment and/or damages. Any request tenderers may make and any reply from the Bank or any complaint of maladministration, will have neither the purpose nor the effect of suspending the time-limit for launching an action for annulment nor open a new period for launching an action for annulment. The body responsible for hearing annulment procedures is indicated under section VI.4.1) of this contract notice. In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2018/1046

#### **2.1.6. Grounds for exclusion**

Bankruptcy: For the full list of exclusion grounds please consult the procurement documents.

### 5. Lot

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#### **5.1. Lot: LOT-0001**

Title: Media Monitoring Services for the European Investment Bank Group

Description: The scope of this procurement procedure is the provision of Media Monitoring services to the European Investment Bank Group. The potential Service Provider needs to provide professional communication monitoring and analytical services to the EIB Group covering online, traditional, and social media. The services need to enable the EIB Group to analyse and monitor the quality and quantity of its communication activities and impact as well as manage and assess reputational risk' and key audiences' demand and reactions/activities.

Internal identifier: EIB/2024/OP/0007

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 79400000

Business and management consultancy and related services

### 5.1.3. Estimated duration

Duration: 48 Months

### 5.1.5. Value

Estimated value excluding VAT: 2 500 000,00 EUR

### 5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

### 5.1.9. Selection criteria

Criterion:

Type: Suitability to pursue the professional activity

Description: Please consult the procurement documents.

Criterion:

Type: Economic and financial standing

Description: Please consult the procurement documents.

Criterion:

Type: Technical and professional ability

Description: Please consult the procurement documents.

### 5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70,00

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30,00

### 5.1.11. Procurement documents

Deadline for requesting additional information: 13/03/2024

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/3f5193a4-d121-4d84-bff5-45ed800ff329-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/3f5193a4-d121-4d84-bff5-45ed800ff329-CN?#anchorDocuments>

### 5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=3f5193a4-d121-4d84-bff5-45ed800ff329>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 27/03/2024 15:00:59 (UTC+1) Central European Time, Western European Summer Time

Deadline until which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 28/03/2024 15:00:00 (UTC+1) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

#### **5.1.15. Techniques**

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

#### **5.1.16. Further information, mediation and review**

Review organisation: Court of Justice of the European Union

TED eSender: European Commission

## 8. Organisations

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### **8.1. ORG-0001**

Official name: European Investment Bank

Registration number: EIB

Postal address: 98-100 boulevard Konrad Adenauer

Town: Luxembourg

Postcode: L-2950

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: [ppmt@eib.org](mailto:ppmt@eib.org)

Telephone: +352 43 79 1

Internet address: <http://www.eib.org>

**Roles of this organisation:**

Buyer

### **8.1. ORG-0002**

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg  
Email: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)  
Telephone: +352 4303-1  
Internet address: <http://curia.europa.eu>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0003**

Official name: European Commission  
Registration number: EUCOM  
Postal address: Mondrian (CDMA), Rue du Champ de Mars 21  
Town: Brussels  
Postcode: B-1050  
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Country: Belgium  
Email: [ppmt@eib.org](mailto:ppmt@eib.org)  
Telephone: +32 2 299 11 11  
Internet address: <https://commission.europa.eu/>

**Roles of this organisation:**

TED eSender

10. Change

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Version of the previous notice to be changed: 1c63510a-471c-42b1-9b20-59431a9a6865-01

Main reason for change: Information updated

Description: Extension on submission and opening deadline.

Notice information

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Notice identifier/version: 3b6fc798-39a6-4b25-8a9e-afdac4bf907a - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 16  
Notice dispatch date: 13/03/2024 16:31:36 (UTC+1) Central European Time, Western European Summer Time  
Languages in which this notice is officially available: English  
Notice publication number: 157143-2024  
OJ S issue number: 54/2024  
Publication date: 15/03/2024