

Germany-Moers: Advertising and marketing services

OJ S 53/2023 15/03/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ENNI Stadt & Service Niederrhein AöR

Postal address: Am Jostenhof 15

Town: Moers

NUTS code: DEA1F Wesel

Postal code: 47441

Country: Germany

Contact person: Herr Tiedemann

E-mail: stiedemann@enni.de

Internet address(es):

Main address: www.enni.de

I.1. Name and addresses

Official name: ENNI Energie & Umwelt Niederrhein GmbH

Postal address: Am Jostenhof 15

Town: Moers

NUTS code: DEA1F Wesel

Postal code: 47441

Country: Germany

Contact person: Herr Tiedemann

E-mail: stiedemann@enni.de

Telephone: +49 2841104-186

Fax: +49 2841104-269

Internet address(es):

Main address: www.enni.de

I.1. Name and addresses

Official name: Stadt Moers

Postal address: Rathausplatz 1

Town: 47441 Moers

NUTS code: DEA1F Wesel

Country: Germany

E-mail: mathis.guenther@moers.de

Internet address(es):

Main address: www.moers.de

I.2. Information about joint procurement

The contract involves joint procurement

I.3.

Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.vmp-rheinland.de/VMPSatellite/notice/CXPTYD4DEPB/documents>

Tenders or requests to participate must be submitted electronically via: <https://www.vmp-rheinland.de/VMPSatellite/notice/CXPTYD4DEPB>

Additional information can be obtained from another address:

Official name: ENNI Energie & Umwelt Niederrhein GmbH

Postal address: Am Jostenhof 15

Town: Moers

NUTS code: DEA1F Wesel

Postal code: 47441

Country: Germany

Contact person: Herr Tiedemann

E-mail: stiedemann@enni.de

Telephone: +49 2841104-186

Fax: +49 2841104-269

Internet address(es):

Main address: www.enni.de

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikationskonzept zur Umgestaltung der Moerser Innenstadt

Reference number: SuS 01-2023

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Erstellung und Durchführung eines Kommunikationskonzeptes für die Umgestaltung der Moerser Innenstadt im Rahmen der Kanalsanierung

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: DEA1F Wesel
Main site or place of performance: 47441 Moers

II.2.4. Description of the procurement

Siehe oben

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 15/06/2023 End: 31/12/2030

This contract is subject to renewal: no

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged minimum number: 3 Maximum number: 7 Objective criteria for choosing the limited number of candidates:

Siehe Vergabeunterlagen

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Siehe Vergabeunterlagen

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Die zu erbringenden Nachweise sind den Anlagen zu entnehmen:

A.1 - Eignungskriterien

A.2 - Zuschlagskriterien und Erläuterungen

C.1_Erklärung zur Einhaltung rechtlicher Verpflichtungen

- C.2_Erklärung zu BVB TVgG NRW
- D.1_Teilnahmeantrag
- D.2_Erklärung Bewerbergemeinschaft (falls einschlägig)
- D.3_Verzeichnis der Kapazitäten anderer Unternehmen (falls einschlägig)
- D.4_Verpflichtungserklärung anderer Unternehmen (falls einschlägig)
- D.5_Erklärung_zwingende_Ausschlussgründe
- D.6_Erklärung_fakultative_Ausschlussgründe
- D.7_Eigenerklärung-Russland SanktionsVO
- D.8 Eigenerklärung zur Eignung (kein Vordruck; Nachweis ist so zu benennen und einzureichen)
- D.9 Befähigung zur Berufsausübung (kein Vordruck; Nachweis ist so zu benennen und einzureichen)
- D.10 Nachweis ausreichender Bonität (kein Vordruck; Nachweis ist so zu benennen und einzureichen)
- D.11 Versicherungsnachweis (kein Vordruck; Nachweis ist so zu benennen und einzureichen)
- D.12 - Qualifikation und Erfahrung des Projektteams und Referenzen (ggf. mehrfach einzureichen)

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.5. Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/04/2023 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 18/04/2023

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/07/2023

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Bieterfragen sind bis einschließlich 05.04.2023 zu stellen.

1. Die Kommunikation zwischen Vergabestelle und Bieter/Bewerber/innen z.B. bei Bewerberfragen und deren Beantwortung wird ausschließlich über den Vergabemarktplatz Rheinland geführt.

Bekanntmachungs-ID: CXPTYD4DEPB

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer Rheinland

Town: Köln

Postal code: 50667

Country: Germany

VI.5. Date of dispatch of this notice

10/03/2023