

Netherlands-Hilversum: Advertising management services

OJ S 53/2023 15/03/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vereniging De Evangelische Omroep (Eo)

National registration number: 482004453

Postal address: Oude Amersfoortseweg 79

Town: HILVERSUM

NUTS code: NL Nederland

Postal code: 1213AC

Country: Netherlands

Contact person: Eline Graveland

E-mail: aanbestedingen@eo.nl

Telephone: +31 356474532

Internet address(es):Main address: <http://www.eo.nl>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/aankondigingen/overzicht/291257/details>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/aankondigingen/overzicht/291257/details>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Advertentieacquisitie Evangelische Omroep

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

De Opdracht betreft het verwerven van advertenties en plusproposities (bijsluiters/instekers, meehechters en opplakkers) voor onder andere de tijdschriften Visie, Eva en BEAM.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Advertentieacquisitie
Lot No: 1

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland
Main site or place of performance: Hilversum

II.2.4. Description of the procurement

De raming voor de inkoop bedraagt tussen de € 100.000,- en € 140.000,- per jaar exclusief btw. Dit provisiebedrag is exclusief alle opties tot verlenging en uitbreiding. Deze raming is gebaseerd op de bedragen van de afgelopen jaren, maar de opdrachtwaarde is afhankelijk van de inzet van de acquireur.

II.2.5. Award criteria

Criteria below
Quality criterion - Name: G1 - Advertentieomzet en kwaliteit advertenties / Weighting: 30
Quality criterion - Name: G2 - Kennis van en affiniteit met de christelijke markt / Weighting: 40
Price - Weighting: 30

II.2.6. Estimated value

Value excluding VAT: 140 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/09/2023 End: 31/12/2025

This contract is subject to renewal: yes

Description of renewals:

De Opdrachtgever heeft de mogelijkheid om de Overeenkomst onder dezelfde condities vijfmaal (5) te verlengen met één (1) jaar. De totale looptijd kan derhalve zeven (7) jaar bevatten .

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Optie tot verlenging van de Overeenkomst

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Uniform Europees Aanbestedingsdocument,
- Inschrijving in het nationale beroeps- en handelsregister

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Ervaring van de Inschrijver

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/05/2023 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 16/05/2023 Local time: 14:01

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Hilversum

Town: Hilversum

Country: Netherlands

E-mail: joyce.nunda@robidus.nl

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

10/03/2023