

United Kingdom-Walsall: Marketing services
OJ S 67/2019 04/04/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: whg
Postal address: 100 Hatherton Street
Town: Walsall
NUTS code: UKG3 West Midlands
Postal code: WS1 1AB
Country: United Kingdom
Contact person: Mrs Louise Green
E-mail: procurement@whgrp.co.uk
Telephone: +44 3005556666
Internet address(es):
Main address: <http://www.whg.uk.com>
Address of the buyer profile: <http://www.whg.uk.com>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marketing Services, Creative and Consultancy
Reference number: DN343847

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Marketing Services, Creative and Consultancy.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 400 000,00 GBP

II.2. Description

II.2.3. Place of performance

NUTS code: UKG3 West Midlands

II.2.4. Description of the procurement

Marketing Services, Creative and Consultancy.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: DN343847

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/10/2018

V.2.2. Information about tenders

Number of tenders received: 26

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received by electronic means: 26

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Banana Kick

National registration number: 6604580

Postal address: The Engine Room, Roundhouse Business Park

Town: Leeds

NUTS code: UKG3 West Midlands

Postal code: LS12 1AH

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 400 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Royal Court of Justice

Postal address: The Strand

Town: London

Country: United Kingdom

VI.5. Date of dispatch of this notice

01/04/2019