

United Kingdom-Belfast: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 87/2015 06/05/2015

Contract award notice

Services

Directive 2004/18/EC**Section I: Contracting authority**

I.1. Name and addresses

Official name: Department for Social Development

Postal address: The Design Centre, 39 Corporation Street

Town: Belfast

Postal code: BT1 3BA

Country: United Kingdom

For the attention of: Harvey Tony

E-mail: tony.harvey@dfpni.gov.uk

Telephone: +44 2890816412

Internet address(es):General address of the contracting authority: <http://www.dsdni.gov.uk/>Address of the buyer profile: <https://e-sourcingni.bravosolution.co.uk/web/login.shtml>Electronic access to information: <https://e-sourcingni.bravosolution.co.uk/web/login.shtml>Electronic submission of tenders and requests to participate: <https://e-sourcingni.bravosolution.co.uk/web/login.shtml>**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

DSD — Welfare Reform and Modernisation Consultancy Support.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Northern Ireland.

NUTS code UKN Northern Ireland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

The Department requires consultancy support from the date of Award of Contract until the end

of March 2018. The contract may be extended for up to 12 months.

Given the Welfare Reform and Pensions Reform size and complexity, it is not possible to definitively specify at this stage the areas in which the Department will require advice.

However, based on the current programmes of activities the following work themes have been identified as areas where the programme may require consultancy support and advice:

- implementation,
- organisational change management,
- communications,
- digitalisation.

The contract will be on a call-down basis, with none of the work guaranteed.

The nature and timing of any potential work packages required under the above themes will be subject to implementation timescales and public consultation.

Should a specific requirement be identified, the Contractor will be approached by the Department with more detailed requirements. The service provider must provide the Department with a proposal and cost to deliver the requirements as well as identify the personnel who will deliver the requirements. The Department must approve the proposal and associated costs prior to any work being undertaken or costs incurred. Work must be delivered within agreed timescales or else the Contractor risks losing entitlement to payment.

II.1.5. CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,
79420000 Management-related services, 79410000 Business and management consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Lowest offer 1 000 000 and Highest offer 5 000 000 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Organisational Change Management. Weighting 30
2. Digital Transformation. Weighting 15
3. Presentation. Weighting 15
4. Price. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Project_17691

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: 17691

V.1. Date of conclusion of the contract

30.4.2015

V.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

V.3. Name and address of the contractor

Official name: Ernst & Young LLP

Postal address: 5th Floor Bedford House Postal code: BT2 7DT

Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 5 000 000 GBP

excluding VAT

Total value of the procurement:

Value: 5 000 000 GBP

excluding VAT

If annual or monthly value:

Number of years: 5

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Short description of the value/proportion of the contract to be sub-contracted: Sonya Cassidy

Public Relations

Details of service provision:

- public affairs,
- stakeholder outreach,
- marketing communications,
- internal communications,
- external communications,
- media relations,
- communications audits,
- advertising and design,
- digital marketing,
- training,
- event management.

Percentage of contract this equates to Sonya Cassidy Public Relations 4 %

OPM

Details of Service Provision: lead the design, delivery and evaluation of public consultation exercises for the programme.

Percentage of Contract: OPM — 9 %.

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Suppliers Instructions How to Express Interest in this Tender:

1. Register your company on the eSourcing portal (this is only required once):

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1. Register your company on the eSourcing portal (this is only required once): <https://e-sourcingni.bravosolution.co.uk> and click the link to register.

— Accept the terms and conditions and click 'I agree'.

— Enter your correct business and user details.

— Note the username you chose and click 'Save' when complete.

— You will shortly receive an email with your unique password (please keep this secure).

2. Express an Interest in the tender.

— Login to the portal with the username/password

— Click the 'PQQs / ITTs Open To All Suppliers' link.

(These are Pre-Qualification Questionnaires or Invitations to Tender open to any registered supplier)

— Click on the relevant PQQ/ ITT to access the content.

— Click the 'Express Interest' button at the top of the page.

— This will move the PQQ /ITT into your 'My PQQs/ My ITTs' page.

(This is a secure area reserved for your projects only).

— You can now access any attachments by clicking 'Buyer Attachments' in the 'PQQ/ ITT Details' box.

3. Responding to the tender

— Click 'My Response' under 'PQQ/ ITT Details', you can choose to 'Create Response' or to 'Decline to Respond' (please give a reason if declining).

— You can now use the 'Messages' function to communicate with the buyer and seek any clarification.

— Note the deadline for completion, then follow the onscreen instructions to complete the PQQ/ ITT.

— There may be a mixture of online & offline actions for you to perform (there is detailed online help available).

You must then submit your reply using the 'Submit Response' button at the top of the page. If you require any further assistance please consult the online help, or contact the eTendering help desk.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: CPD will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That

notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2006 (SI 2006 No 5)/ Utilities Contracts Regulations (SI 2005 No 6) (delete as appropriate) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland).

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

1.5.2015