

Germany-Munich: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 68/2019 05/04/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: EIT Health e. V.

Postal address: Mies-van-der-Rohe-Str. 1 C

Town: Munich

NUTS code: DE212 München, Kreisfreie Stadt

Postal code: 80807

Country: Germany

E-mail: sameena.conning@eithealth.eu**Internet address(es):**Main address: www.eithealth.eu**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.dtv.de/Satellite/notice/CXP4Y9PYPS3/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.dtv.de/Satellite/notice/CXP4Y9PYPS3>**I.4. Type of the contracting authority**

Other type: e. V.

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

EIT Health: Communications: Establishing EIT Health as an Emerging Thought Leader

Reference number: EIT Health: Communications: Establishing EIT Health as an Emerging Thought Leader

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Establishing EIT Health as an Emerging Thought Leader within EIT Health communications strategy.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: Areas of Operation of EIT Health within the EU.

II.2.4. Description of the procurement

A priority component of our evolving profile and identity is our ability to also demonstrate healthcare thought leadership, utilising the skills and expertise that exist within the network, engaging with diverse key opinion leaders and having an up to date understanding of the key healthcare issues, topics and trends today and in the future.

The service provider shall:

— make thorough assessments of the external environment (e. g. emerging trends, hot healthcare topics, policy levers, etc.), through a number of available sources and mechanisms (i.e., media monitoring, Think Tank topics) and provide recommendations of meaningful content to be created that aims to position EIT Health as opinion formers, commentators and thought contributors and experts in healthcare,

— develop copy in a mix of styles, and appropriate for the intended audiences, whilst considering channel mix and format; the service provider shall also identify and recommend the most effective formats and channels for such content (e.g. blogs, opinion pieces, editorial, comments, video, podcasts, etc.) via social (i.e. by creation of social and digital communities) and other media channels as well as via website, etc., that will drive debate and dialogue,

— recommend internal and external thought leaders that would contribute to these activities,

— develop a content calendar that outlines which topics will be addressed at which timepoint over the course of each planning year, aligned to relevant internal milestones (e.g. Think Tank roundtable series, or business cycle activities)

The content developed by the service provider will therefore aim to cultivate key ambassadors, change agents, advocates and audiences (at every level) to help promote understanding of the issues and define the most effective way forward. The service provider will identify target audiences and desired impact to achieve this ambition.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Option for EIT Health for a prolongation of 12 months (resulting in a maximum duration of the agreement of 36 + 12 = 48 months). The right is to be exercised at the sole discretion of EIT Health e. V. and by written notice to the contractor not later than 2 months before the end of the initial period.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 3
Objective criteria for choosing the limited number of candidates:

In case there are more than 3 candidates whose requests to participate meet all the minimum requirements set out in section 4.1.2.3 of the procurement and procedure description, EIT Health will select 3 candidates whose reference projects pursuant to section 4.1.2.3 (8) achieve the highest scoring as stated below which it will request to participate in the negotiated procedure and to submit initial tenders on the basis of the procurement documents.

Objective criteria for the selection of the limited number of candidates:

Each reference project fulfilling the prerequisites will be scored by max. 3 points as follows:

- 0 points = rarely comparable in in terms of scope and content, to the objectives, requirements and expectations set out in sections 1.2 and 2 of the procurement and procedure description; many discrepancies as to scope and content which don't provide for a reliable affirmation of a sufficient level of the candidate's experience by EIT Health,
- 1 point = fairly comparable in in terms of scope and content, to the objectives, requirements and expectations set out in sections 1.2 and 2 of the procurement and procedure description; some discrepancies as to scope and content which leave some doubt of EIT Health as to the sufficient level of the candidate's experience,
- 2 points = completely comparable in in terms of scope and content, to the objectives, requirements and expectations set out in sections 1.2 and 2 of the procurement and procedure description; only minor discrepancies as to scope and content which don't leave significant doubt of EIT Health as to the sufficient level of the candidate's experience,
- additional 1 point = reference project involved activity in at least four EU countries.

Max. points achievable: 5 reference projects max. x 3 points = 15 points.

If, on the basis of this scoring, there are no 3 candidates with more points than the other candidates (e.g. because there are 2 candidates with the same score in 3rd place, i.e. there is no 4th place), the selection of the candidates from this group with the same score is drawn by lot (e.g.: 3 candidates on third place with equal score: the third place will be drawn between these 3 candidates).

EIT Health will engage in a comparative assessment of the reference projects of each candidate for this purpose.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

The following documents (self-declarations, information, certificates and/or other supporting documents) proving the absence of grounds for exclusion and the fulfillment of the selection criteria must be submitted with the request to participate:

- 1) Self-declaration (pursuant to Section 123 (1) to (3) GWB) that no person whose conduct is attributable to the candidate or a member of the group of economic operators has been convicted, or a fine has been legally established against the economic operator, pursuant to Section 30 OWiG, for an offense against the codes as set out in the procurement and procedure description, section 4.1.2.3 (1);
- 2) Self-declaration that the candidate has fulfilled its obligation to pay taxes, duties and social security contributions (§ 123 (4) GWB);
- 3) Self-declaration (on facultative exclusion grounds pursuant to § 124 GWB) that
 - neither the candidate's company nor any person whose conduct is attributable to the candidate has failed to fulfill its obligations under environmental, social or labor law when executing public contracts,
 - the candidate's company is not insolvent, insolvency proceedings or similar proceedings have not been instituted or opened for the assets of the candidate's company, the opening of such proceedings has not been refused for lack of assets, and the company is not in liquidation or has ceased its activity,
 - neither the candidate's company nor any person whose conduct is attributable to the company has been guilty of grave professional misconduct that calls into question the integrity of the company,
 - neither the company nor any person whose conduct is attributable to the company has entered into agreements with other undertakings which have the effect of preventing, restricting or distorting competition,
 - the entity has not materially or consistently fulfilled a material breach in the execution of a previous public procurement or procurement contract, resulting in termination, damages or similar legal consequences;
- 4) Self-declaration (pursuant to § 21 Schwarzarbeitsbekämpfungsgesetz - SchwarzArbG) that during the last 3 years neither the candidate nor its legal representatives have committed an offense against
 - § 8 (1) no. 2, §§ 10 to 11,
 - § 404 (1) or (2) No. 3 Book 3 of the Social Code (SGB III),
 - §§ 15, 15a, 16 (1) No. 1, 1c, 1d, 1f or 2 of the Temporary Employment Act (AÜG) or
 - § 266a (1) to (4) of the Criminal CodeThat led or might lead to an imprisonment sentence of more than three months or a fine of more than 90 days' pay or at least 2 500 EUR;
- 5) Self-declaration regarding the enrolment/registration number of the economic operator's undertaking in professional or trade registers (if applicable).

III.1.2. Economic and financial standing

List and brief description of selection criteria:

- 6) Self-declaration of the total yearly turnover of the economic operator and the turnover of the economic operator in the area of services that are comparable to the services as set out in sections 1.2 and 2, based on the last three fiscal years (2016 to 2018);
- 7) Either
 - proof (e. g. copy of insurance policy) of professional risk indemnity insurance of the economic operator (group of economic operators: each member) with the following minimum coverage per claim, or
 - self-declaration of the economic operator to obtain the respective insurance with this coverage in case of award of the contract.

Minimum coverage per claim:

- personal injury 5 000 000 EUR,
- property 1 000 000 EUR,
- pecuniary damage 500 000 EUR

With 2-times annual maximisation of the above mentioned sums insured.

Minimum level(s) of standards possibly required:

Re (6): minimum turnover of 600 000 EUR excl. of VAT in each of the last 3 fiscal years (2016 to 2018) concerning services that are comparable in the aforementioned way is required.

Re (7): proof or self-declaration für risk indemnity insurance with minimum coverage and maximisation as set out.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

8) Self-declarations (according to the following requirements) of a sufficient level of experience demonstrated by at least 3 (and max. 5) reference projects of services of similar in nature and scope as set out in sections 1.2 and 2 and rendered in the past 3 fiscal years (2016 to 2018) in the EU (minimum requirement), stating name, address and E-mail address of a contact person of the contracting body of the reference project and a project name and description of the services provided by the candidate, including the respective net contract value. EIT Health reserves the right to verify the candidate's details. In case the candidate submits more than 5 reference projects, only the first 5 projects are considered in the given order.

Further minimum requirements are:

At least 3 reference projects of a pan-EU nature that involved activity in at least four EU countries need to be stated.

In the case of groups of economic operators the reference projects need to be assigned to the respective member. The reference projects of the members fulfilling the minimum requirements are attributed to the group of economic operators.

Minimum level(s) of standards possibly required:

Re (8): Minimum requirements as set out above.

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.4. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.5. Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/05/2019 Local time: 08:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Deviating from IV.2.4) the only language in which tenders or requests to participate may be submitted is English (not: German).

Bekanntmachungs-ID: CXP4Y9PYPS3.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Regierung von Oberbayern - Vergabekammer Südbayern

Postal address: Maximilianstraße 39

Town: München

Postal code: 80538

Country: Germany

E-mail: vergabekammer.suedbayern@reg-ob.bayern.de

Telephone: +49 8921762411

Fax: +49 8921762847

Internet address: www.regierung.oberbayern.bayern.de/behoerde/mittelinstantz/vergabekammer

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

The application for a review procedure at the review body is inadmissible pursuant to § 160 (3) GWB if:

1) the candidate/tenderer has recognised the alleged infringement of public procurement rules prior to the submission of the petition for review and has not issued a complaint to EIT Health within a period of ten calendar days;

- 2) infringements of public procurement rules which are discernible on the basis of the contract notice are not notified to EIT Health at the latest by the expiry of the time limit specified in the contract notice for the request to participate;
- 3) infringements of procurement rules which are discernible on the basis of the procurement documents are not notified to EIT Health at the latest by the expiry of the time limit specified in the contract notice for the request to participate;
- 4) more than 15 calendar days have elapsed after receipt of the notification by EIT Health to not remedy a complaint of the candidate or the tenderer.

VI.5. Date of dispatch of this notice

02/04/2019