

Norway-Oslo: Marketing management consultancy services

OJ S 68/2019 05/04/2019

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune v/Deichman bibliotek

National registration number: 919 770 775

Postal address: Arne Garborgs plass 4

Town: Oslo

NUTS code: NO Norge

Postal code: 0179

Country: Norway

Contact person: Tove Kløvvik

E-mail: tove.klovvik@deichman.no

Telephone: +47 21802180

Internet address(es):Main address: www.deichman.noAddress of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/352709>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=236415&B=OSLO

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=236415&B=OSLO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Branded goods consultant

Reference number: 5/2019

II.1.2. Main CPV code

79413000 Marketing management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Deichman requires consultancy and services related to the development of branding and administration in order to achieve strategic goals for increased use and visits, including a specific goal for communicating our services to new users.

II.1.5. Estimated total value

Value excluding VAT: 2 000 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79415200 Design consultancy services

II.2.3. Place of performance

NUTS code: NO Norge

Main site or place of performance: Oslo

II.2.4. Description of the procurement

Deichman requires consultancy and services related to the development of branding and administration in order to achieve strategic goals for increased use and visits, including a specific goal for communicating our services to new users.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 2 000 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The contract period is from 1.6.2019 to 31.5.2020. Option for 1+1+1 year extension on verbatim terms.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See the tender documentation

III.1.2. Economic and financial standing

List and brief description of selection criteria:

See the tender documentation

Minimum level(s) of standards possibly required:

See the tender documentation

III.1.3. Technical and professional ability

List and brief description of selection criteria:

See the tender documentation

Minimum level(s) of standards possibly required:

See the tender documentation

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See the tender documentation

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/05/2019 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 21/06/2019

IV.2.7. Conditions for opening of tenders

Date: 03/05/2019 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Klagenemda for offentlige anskaffelser

Postal address: Postboks 511, sentrum

Town: Bergen

Postal code: 5805

Country: Norway

E-mail: post@knse.no

VI.5. Date of dispatch of this notice

02/04/2019