

UK-London: Computer platforms
OJ S 95/2013 17/05/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Visit Britain
Postal address: 1 Palace Street, Victoria
Town: London
Postal code: SW1E 5HX
Country: United Kingdom
Contact person: As per Section VI.3 Additional Information
For the attention of: As above
E-mail: procurement@visitbritain.org
Telephone: +44 2075781054

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

VB E-Commerce Platform Tender.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 7: Computer and related services
NUTS code UKI1 Inner London

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Computer platforms. Electronic marketplace retailing services. Industry specific software package. Sales or marketing software package. VisitBritain (VB) is looking for a supplier able to provide a flexible, cost effective e-commerce platform for VisitBritain's online shops. VB require a comprehensive range of online shopping functionality, including secure payments, PCI compliance, excellent usability, attractive design and effective merchandising. It needs to be easy to administer, with the ability to support varied fulfilment arrangements, reliable stock management, 7 languages (including Japanese), multiple currencies and integration with our

finance system. VB is looking for a supplier able to offer a solid project management framework and excellent communication.

II.1.5. CPV code(s)

30211300 Computer platforms, 66151100 Electronic marketplace retailing services, 48100000 Industry specific software package, 48481000 Sales or marketing software package

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 247 000 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of
1. As indicated in the tender documents. Weighting 100

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

467/175.

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 20-031298](#) of 29.1.2013

Section V: Award of contract

Contract No: 2955

V.1. Date of conclusion of the contract

V.2. Information about tenders

Number of tenders received: 16

Number of tenders received by electronic means: 16

V.3. Name and address of the contractor

Official name: Sequence Collective Ltd

Postal address: Fitzalan House, Fitzalan Road

Town: Cardiff

Postal code: CF24 0EL

Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 240 000 GBP

excluding VAT

Total value of the procurement:

Value: 202 340 GBP

excluding VAT

If annual or monthly value:

Number of years: 1

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement, and the contract will be awarded on the basis of the most economically advantageous tender.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Computer-platforms./T8S744E6M4>

To respond to this opportunity, please click here: <https://www.delta-esourcing.com/respond/T8S744E6M4>

To view this notice, please click here: <https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=59694804>

GO Reference: GO-2013515-PRO-4805977.

VI.3. Procedures for review**VI.3.1. Review body**

Official name: British Tourist Authority trading as Visit Britain

Postal address: 1 Palace Street, Victoria

Town: London

Postal code: SW1E 5HX

Country: United Kingdom

VI.3.2. Review procedure**VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

15.5.2013