

Belgium-Brussels: Provision of Audiovisual Production Services, including Graphics, Animation, Media Applications, and Distribution via Multiple Channels – PO/2018-02/A4

OJ S 69/2019 08/04/2019

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General Communication, Unit A4 —
Audiovisual Service

Postal address: 200 rue de la Loi — BERL 4/P260

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

Contact person: Diana Cioponea

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: http://ec.europa.eu/dgs/communication/index_en.htm

I.1. Name and addresses

Official name: CHAFAEA

Town: Luxembourg

NUTS code: LU Luxembourg

Postal code: 2920

Country: Luxembourg

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://ec.europa.eu/chafea/>

I.1. Name and addresses

Official name: EACEA

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://eacea.ec.europa.eu/>

I.1. Name and addresses

Official name: EASME

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://ec.europa.eu/easme/en>

I.1. Name and addresses

Official name: EFSA

Town: Parma

NUTS code: IT Italia

Postal code: 43126

Country: Italy

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://www.efsa.europa.eu/>

I.1. Name and addresses

Official name: INEA

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://ec.europa.eu/inea/>

I.1. Name and addresses

Official name: REA

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://ec.europa.eu/info/departments/research-executive-agency>

I.1. Name and addresses

Official name: SRB

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://srb.europa.eu/>

I.1. Name and addresses

Official name: Europol

Town: The Hague

NUTS code: NL Nederland

Postal code: 251 7KK

Country: Netherlands

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://www.europol.europa.eu/>

I.1. Name and addresses

Official name: Eurojust

Town: The Hague

NUTS code: NL Nederland

Postal code: 2500 BD

Country: Netherlands

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://www.eurojust.europa.eu/Pages/home.aspx>

I.1. Name and addresses

Official name: BEREC Office

Town: Riga

NUTS code: LV Latvija

Postal code: 1050

Country: Latvia

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://berec.europa.eu/>

I.1. Name and addresses

Official name: FRA

Town: Wien

NUTS code: AT Österreich

Postal code: 1040

Country: Austria

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://fra.europa.eu/en>

I.1. Name and addresses

Official name: ECSEL JU

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://www.ecsel-ju.eu/web/index.php>

I.1. Name and addresses

Official name: eu-LISA

Town: Tallinn

NUTS code: EE Eesti

Postal code: 10143

Country: Estonia

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://www.eulisa.europa.eu/Pages/default.aspx>

I.1. Name and addresses

Official name: EMCDDA

Town: Lisbon

NUTS code: PT Portugal

Postal code: 1249-289

Country: Portugal

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://www.emcdda.europa.eu/>

I.1. Name and addresses

Official name: BBI JU

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://www.bbi-europe.eu/>

I.1. Name and addresses

Official name: EBA

Town: Paris

NUTS code: FR France

Country: France

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://www.eba.europa.eu/>

I.1. Name and addresses

Official name: EIOPA

Town: Frankfurt

NUTS code: DE Deutschland

Postal code: 60327

Country: Germany

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://eiopa.europa.eu/>

I.1. Name and addresses

Official name: ECDC

Town: Solna

NUTS code: SE Sverige

Postal code: 17165

Country: Sweden

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <https://ecdc.europa.eu/en>

I.1. Name and addresses

Official name: IMI

Town: Brussels

NUTS code: BE Belgique / België
Postal code: 1049
Country: Belgium
E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu
Internet address(es):
Main address: <http://www.imi.europa.eu/>

I.1. Name and addresses

Official name: ENISA
Town: Maroussi
NUTS code: EL Ελλάδα / Elláda
Postal code: 151 24
Country: Greece
E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu
Internet address(es):
Main address: <https://www.enisa.europa.eu/>

I.1. Name and addresses

Official name: Eurofound
Town: Dublin
NUTS code: IE Éire / Ireland
Postal code: D18 KP65
Country: Ireland
E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu
Internet address(es):
Main address: <https://www.eurofound.europa.eu/>

I.1. Name and addresses

Official name: EMA
Town: Amsterdam
NUTS code: NL Nederland
Postal code: 1000
Country: Netherlands
E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu
Internet address(es):
Main address: <http://www.ema.europa.eu/ema/>

I.1. Name and addresses

Official name: Frontex
Town: Warsaw
NUTS code: PL Polska
Postal code: 00-844
Country: Poland
E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu
Internet address(es):
Main address: <http://frontex.europa.eu/>

I.1. Name and addresses

Official name: FCH JU
Town: Brussels
NUTS code: BE Belgique / België
Postal code: 1049

Country: Belgium

E-mail: COMM-FWC-AV-SERVICES@ec.europa.eu

Internet address(es):

Main address: <http://www.fch.europa.eu/>

I.2. Information about joint procurement

The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:

Belgium

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Audiovisual Production Services, including Graphics, Animation, Media Applications, and Distribution via Multiple Channels – PO/2018-02/A4

Reference number: PO/2018-02/A4

II.1.2. Main CPV code

92100000 Motion picture and video services

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this inter-institutional framework contract is to provide the European Commission and the participating EU agencies with audiovisual production services, services related to the production of graphics, animation and media applications, and the distribution of audiovisual material via multiple channels.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 547 486,90 EUR / Highest offer: 2 527 619,50 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production, 92112000 Services in connection with motion-picture and video-tape production, 72421000 Internet or intranet client application development services, 79530000 Translation services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Brussels

II.2.4. Description of the procurement

The contractor will be required to provide a broad range of services, worldwide, in the areas of audiovisual production, production of graphics, animation and digital media applications as well as distribution of audiovisual material via multiple channels.

II.2.5. Award criteria

Quality criterion - Name: Technical evaluation: quality and consistency of the proposed methodology and quality control / Weighting: 50

Quality criterion - Name: Technical evaluation: management and organisation of work / Weighting: 25

Quality criterion - Name: Technical evaluation: evaluation of impact and method for feedback / Weighting: 25

Quality criterion - Name: Case studies 1, 2 and 3: quality of the production timetable and the proposed budget (weighting specified is for each case study individually) / Weighting: 50

Quality criterion - Name: Case studies 1, 2 and 3: quality and creativity of the product(s) proposed to be produced (weighting specified is for each case study individually) / Weighting: 25

Quality criterion - Name: Case studies 1, 2 and 3: quality, consistency and comprehensiveness of the proposed distribution methodology (weighting specified is for each case study individually) / Weighting: 25

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

3 mixed multiple framework contracts are awarded, partly without reopening of competition (cascade) and partly with reopening reopening of competition.

Contract in cascade (without reopening of competition):

1st position: Lumiere consortium;

2nd position: Media consulta;

3rd position: WAV360 consortium.

See Section V for details.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 066-146029](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: PO/2018-02/A4

Title:

Provision of Audiovisual Production Services, Including Graphics, Animation, Media Applications, and Distribution via Multiple Channels – PO/2018-02/A4

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/03/2019

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: European Service Network SA (leader Consortium Lumiere)

National registration number: 0428.304.785

Postal address: Galerie Ravenstein 4

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1000

Country: Belgium

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: WATCH TV SA

National registration number: 0458.881.957

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1000

Country: Belgium

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Mostra SA (ICF Mostra)

National registration number: 0429.063.662
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Postal code: 1000
Country: Belgium
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Instant News Service SPRL (INS)
National registration number: 0442.731.259
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Postal code: 1041
Country: Belgium
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 80 000 000,00 EUR
Total value of the contract/lot: 80 000 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: PO/2018-02/A4

Title:

Provision of Audiovisual Production Services, Including Graphics, Animation, Media Applications, and Distribution via Multiple Channels – PO/2018-02/A4

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/03/2019

V.2.2. Information about tenders

Number of tenders received: 4
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 2
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 0
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Media Consulta International Holding AG
Postal address: Wassergasse 3
Town: Berlin
NUTS code: DE3 Berlin
Postal code: 10179
Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 80 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: PO/2018-02/A4

Title:

Provision of Audiovisual Production Services, Including Graphics, Animation, Media Applications, and Distribution via Multiple Channels – PO/2018-02/A4

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/03/2019

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Videohouse NV (leader Consortium WAV 360)

National registration number: 0437.799.404

Postal address: 155C Box 47 rue de la Loi

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1040

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: AFP Services (Simplified Joint Stock Company)

National registration number: 330 518 556 TCS Paris

Town: Paris

NUTS code: FR1 Ile-de-France

Postal code: 75002

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: WPP's Government and Public Sector Practice, represented by J Walter Thompson SA (JWT)

National registration number: 0403.542.071

Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Postal code: 1160
Country: Belgium
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 80 000 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

You may submit any observations concerning the procurement procedure to the Contracting Authority using the contact means under Section I. If you believe that there was maladministration, you may lodge a complaint to the European Ombudsman within 2 years of the date when you became aware of the facts on which the complaint is based (see <http://www.ombudsman.europa.eu>).

Within 2 months of notice of the award decision, you may launch an action for annulment of the award decision. Any request you may make and any reply from us, or any complaint for maladministration, will have neither the purpose nor the effect of suspending the time-limit for launching an action for annulment or to open a new period for launching an action for annulment. The body responsible for hearing annulment procedures is indicated in Section VI.4.1.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union
Postal address: Rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.4.2. Body responsible for mediation procedures

Official name: European Ombudsman
Town: Brussels
Country: Belgium
Internet address: <http://www.ombudsman.europa.eu>

VI.5. Date of dispatch of this notice

27/03/2019