

Spain-Barcelona: Graphic design services
OJ S 55/2023 17/03/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ajuntament de Barcelona

Town: Barcelona

NUTS code: ES511 Barcelona

Country: Spain

E-mail: contractacio_areaCECC@bcn.cat

Internet address(es):

Main address: <https://seuelectronica.ajuntament.barcelona.cat/ca>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Contrato de servicios de producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales del área de Cultura, Educación, Ciencia y Comunidad, con medidas de contratación pública sostenible.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 111 542,64 EUR

II.2. Description

II.2.1. Title

Acción Comunitaria

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales para la Dirección de Servicios de Acción Comunitaria de la Gerencia de Área de Cultura, Educación, Ciencia y Comunidad.

II.2.5. Award criteria

Quality criterion - Name: Por la reducción de plazos de entrega / Weighting: 15

Quality criterion - Name: Realización de diversos encargos en paralelo / Weighting: 10

Quality criterion - Name: Presentación de un tríptico para el área de Cultura, Educación, Ciencia y Comunidad / Weighting: 40

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Acción Comunitaria

Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales para la Dirección de Servicios de Acción Comunitaria de la Gerencia de Área de Cultura, Educación, Ciencia y Comunidad.

II.2.5. Award criteria

Quality criterion - Name: Por la reducción de plazos de entrega / Weighting: 15

Quality criterion - Name: Realización de diversos encargos en paralelo / Weighting: 10

Quality criterion - Name: Presentación de un tríptico para el área de Cultura, Educación, Ciencia y Comunidad / Weighting: 40

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Acción Comunitaria
Lot No: 3

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales para la Dirección de Servicios de Acción Comunitaria de la Gerencia de Área de Cultura, Educación, Ciencia y Comunidad.

II.2.5. Award criteria

Quality criterion - Name: Por la reducción de plazos de entrega / Weighting: 15
Quality criterion - Name: Realización de diversos encargos en paralelo / Weighting: 10
Quality criterion - Name: Presentación de un tríptico para el área de Cultura, Educación, Ciencia y Comunidad / Weighting: 40
Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Acción Comunitaria
Lot No: 4

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales para la Dirección de Servicios de Acción Comunitaria de la Gerencia de Área de Cultura, Educación, Ciencia y Comunidad.

II.2.5. Award criteria

Quality criterion - Name: Por la reducción de plazos de entrega / Weighting: 15

Quality criterion - Name: Realización de diversos encargos en paralelo / Weighting: 10

Quality criterion - Name: Presentación de un tríptico para el área de Cultura, Educación, Ciencia y Comunidad / Weighting: 40

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Acción Comunitaria

Lot No: 5

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Producción de adaptaciones visuales de campañas y acciones de comunicación, así como maquetaciones de documentos y pequeños diseños puntuales para la Dirección de Servicios de Acción Comunitaria de la Gerencia de Área de Cultura, Educación, Ciencia y Comunidad.

II.2.5. Award criteria

Quality criterion - Name: Por la reducción de plazos de entrega / Weighting: 15

Quality criterion - Name: Realización de diversos encargos en paralelo / Weighting: 10

Quality criterion - Name: Presentación de un tríptico para el área de Cultura, Educación, Ciencia y Comunidad / Weighting: 40

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 239-690188](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Acción Comunitaria

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/03/2023

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAN TU TRI SL

Town: BARCELONA

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 9 902,64 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Innovación democrática y Democracia activa

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

10/03/2023

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: DDLAB INNOVACIÓN GESTIÓN Y DESARROLLO DE PRODUCTO SL

Town: Canet de Mar

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 10 890,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 3

Lot No: 3

Title:

Interculturalidad y pluralismo religioso

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

10/03/2023

V.2.2. Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: DDLAB INNOVACIÓN GESTIÓN Y DESARROLLO DE PRODUCTO SL

Town: Canet de Mar

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 24 200,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 4

Lot No: 4

Title:

Ciencia y Universidades

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/03/2023

V.2.2. Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ZINET MEDIA GLOBAL SL

Town: Madrid

NUTS code: ES300 Madrid

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 42 350,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 5

Lot No: 5

Title:

Esduación y Comunicación

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/03/2023

V.2.2. Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: B28481877 3145243 ZINET MEDIA GLOBAL SL

Town: Madrid
NUTS code: ES300 Madrid
Country: Spain
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 24 200,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público
Town: Barcelona
Country: Spain

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Información precisa sobre el plazo o los plazos de recurso:
Cláusula 28 del pliego de cláusulas administrativas particulares del contrato.

VI.5. Date of dispatch of this notice

13/03/2023