

France-Gif-sur-Yvette: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 55/2023 17/03/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: COMMISSARIAT A L'ENERGIE ATOMIQUE ET AUX ENERGIES ALTERNATIVES - CEA PARIS SACLAY

National registration number: 775 685 019 00488

Postal address: CEA Paris Saclay - Service des Marchés et Achats Bâtiment 530

Town: Gif-sur-Yvette Cedex

NUTS code: FR104 Essonne

Postal code: 91191

Country: France

Contact person: Service des Marchés et Achats

E-mail: mathilde.cholet@cea.fr

Telephone: +49 169085463

Internet address(es):Main address: <http://www.cea.fr>Address of the buyer profile: <https://www.marches-publics.gouv.fr>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Other activity: Recherche

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

ACCOMPAGNEMENT OPERATIONNEL SUR LA STRATEGIE EDITORIALE TRANSCANAL

Reference number: B22-05957-MC

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Cette procédure d'appel d'offres concerne un accompagnement opérationnel d'une nouvelle organisation transcanal ainsi que la création et la réalisation « en routine » d'un nouveau magazine print trimestriel qui devra être articulé avec les canaux digitaux du CEA (web, réseaux sociaux).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 800 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: FR104 Essonne

II.2.4. Description of the procurement

Prestation de conseil
Création d'un print trimestriel

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: yes
Description of options:
L'accord-cadre est composé de deux options d'un an supplémentaire.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 216-619789](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

ACCOMPAGNEMENT OPERATIONNEL SUR LA STRATEGIE EDITORIALE TRANSCANAL

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/02/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BEARIDEAS

Postal address: 22 avenue Daumesnil

Town: Paris

NUTS code: FR101 Paris

Postal code: 75012

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 800 000,00 EUR

Total value of the contract/lot: 800 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Le montant plafond sera indiqué à l'article MONTANT de l'accord cadre au moment de sa signature par les Parties.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Versailles

Postal address: 56 avenue de Saint Cloud

Town: Versailles

Postal code: 78011

Country: France

E-mail: greffe.ta-versailles@juradm.fr

Telephone: +33 139205400

Internet address: <http://versailles.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Versailles

Postal address: 56 avenue de Saint Cloud

Town: Versailles

Postal code: 78011

Country: France

E-mail: greffe.ta-versailles@juradm.fr

Telephone: +33 139205400

Internet address: <http://versailles.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

14/03/2023