

**United Kingdom-Midhurst: Advertising services**

OJ S 69/2019 08/04/2019

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: South Downs National Park Authority

Postal address: South Downs Centre

Town: Midhurst

NUTS code: UK United Kingdom

Postal code: GU29 9DH

Country: United Kingdom

Contact person: Alan Brough

E-mail: [alan.brough@southdowns.gov.uk](mailto:alan.brough@southdowns.gov.uk)

Telephone: +44 1730819202

**Internet address(es):**Main address: <https://www.southdowns.gov.uk/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://in-tendhost.co.uk/southdowns.aspx/Home>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://in-tendhost.co.uk/southdowns.aspx/Home>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

Environment

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

NPA Recruitment Advertising Framework Agreement

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

To form a Framework Agreement with an agency for the provision of recruitment advertising services for National Park Authorities in the UK. Our aim is to appoint one agency to provide services that can be drawn upon by all of the UK's 15 National Parks. To include print and online sources, including social media and other media services as required e.g. design. Sources may be national, local or specialist as required by the needs of each National Park and each specific recruitment.

#### **II.1.5. Estimated total value**

Value excluding VAT: 300 000,00 GBP

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: UKI London

NUTS code: UKG West Midlands (England)

NUTS code: UKM Scotland

NUTS code: UKE Yorkshire and the Humber

NUTS code: UKH East of England

NUTS code: UKD North West (England)

NUTS code: UKJ South East (England)

NUTS code: UKC North East (England)

NUTS code: UKK South West (England)

NUTS code: UKF East Midlands (England)

NUTS code: UKL Wales

Main site or place of performance: Great Britain.

#### **II.2.4. Description of the procurement**

To form a Framework Agreement with an agency for the provision of recruitment advertising services for National Park Authorities in the UK. Our aim is to appoint one agency to provide services that can be drawn upon by all of the UK's 15 National Parks. To include print and online sources, including social media and other media services as required e.g. design. Sources may be national, local or specialist as required by the needs of each National Park and each specific recruitment.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/07/2019 End: 30/06/2023

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: yes

#### **II.2.11. Information about options**

Options: no

#### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:  
4 year agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 07/05/2019 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7. Conditions for opening of tenders**

Date: 07/05/2019 Local time: 12:00

Place:

Midhurst.

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: South Downs National Park Authority

Town: Midhurst

Country: United Kingdom

E-mail: [tenders@southdowns.gov.uk](mailto:tenders@southdowns.gov.uk)

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

**VI.5. Date of dispatch of this notice**

03/04/2019