

**France-Lille: Printing services**  
**OJ S 91/2016 12/05/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Opéra de Lille

National registration number: 50139429000016

Postal address: 2 rue des Bons Enfants, BP 133

Town: Lille Cedex

NUTS code: FR3 NORD - PAS-DE-CALAIS

Postal code: 59001

Country: France

E-mail: [marchespublics@opera-lille.fr](mailto:marchespublics@opera-lille.fr)

Telephone: +33 328384047

Fax: +33 328384053

**Internet address(es):**

Main address: <http://www.opera-lille.fr>

Address of the buyer profile: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2015\\_2Dyp5NS7sJ&v=1&selected=0](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2015_2Dyp5NS7sJ&v=1&selected=0)

**I.4. Type of the contracting authority**

Other type: Établissement public de coopération culturelle. Production et diffusion de spectacle vivant.

**I.5. Main activity**

Recreation, culture and religion

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Impression, façonnage et livraison des supports de communication de l'opéra de Lille.  
Reference number: 2016.AO.SG.01

**II.1.2. Main CPV code**

79810000 Printing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Impression, façonnage et livraison des supports de communication de l'opéra de Lille:  
— lot n° 1: documents de communication: grandes et petites brochures/flyers et dépliants /cartes et badges/cartons et cartes/bâches et signalétique/supports spéciaux,

- lot n° 2: papeterie: pochettes à billets, jaquettes pour dossiers A4, papier à entête, enveloppes, cartes de visites, étiquettes,
- lot n° 3: affiches 175 x 118,5 cm et 40 x 60 cm.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 26 314,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Documents de communication: grandes et petites brochures/flyers et dépliants/cartes et badges/cartons et cartes/bâches et signalétique/supports spéciaux

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79810000 Printing services

#### **II.2.3. Place of performance**

NUTS code: FR3 NORD - PAS-DE-CALAIS

Main site or place of performance: 2 rue des Bons-Enfants — 59000 Lille.

#### **II.2.4. Description of the procurement**

Documents de communication: grandes et petites brochures/flyers et dépliants/cartes et badges/cartons et cartes/bâches et signalétique/supports spéciaux.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 45

Quality criterion - Name: Démarche socio-environnementale / Weighting: 20

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Papeterie: pochettes à billets, jaquettes pour dossiers A4, papier à entête, enveloppes, cartes de visites, étiquettes

Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79810000 Printing services

#### **II.2.3. Place of performance**

NUTS code: FR3 NORD - PAS-DE-CALAIS

Main site or place of performance: 2 rue des Bons-Enfants — 59000 Lille.

#### **II.2.4. Description of the procurement**

Papeterie: pochettes à billets, jaquettes pour dossiers A4, papier à entête, enveloppes, cartes de visites, étiquettes.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 45

Quality criterion - Name: Démarche socio-environnementale / Weighting: 20

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Affiches 175 x 118,5 cm et 40 x 60 cm

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

79810000 Printing services

##### **II.2.3. Place of performance**

NUTS code: FR3 NORD - PAS-DE-CALAIS

Main site or place of performance: 2 rue des Bons-Enfants — 59000 Lille.

##### **II.2.4. Description of the procurement**

Affiches 175 x 118,5 cm et 40 x 60 cm.

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 45

Quality criterion - Name: Démarche socio-environnementale / Weighting: 20

Price - Weighting: 35

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2015/S 211-383229](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

---

**Contract No:** 2016.AO.SG.01

**Lot No:** 1

**Title:**

Documents de communication: grandes et petites brochures/flyers et dépliants/cartes et badges/cartons et cartes/bâches et signalétique/supports spéciaux

A contract/lot is awarded: no

##### **V.1. Information on non-award**

**The contract/lot is not awarded**

Other reasons (discontinuation of procedure)

#### **Section V: Award of contract**

---

**Contract No:** 2016.AO.SG.01

**Lot No:** 2

**Title:**

Papeterie: pochettes à billets, jaquettes pour dossiers A4, papier à entête, enveloppes, cartes de visites, étiquettes

A contract/lot is awarded: yes

##### **V.2. Award of contract**

###### **V.2.1. Date of conclusion of the contract**

06/05/2016

###### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

###### **V.2.3. Name and address of the contractor**

Official name: Imprimerie Moutier

National registration number: 47050068700012

Postal address: 352 avenue Jean Jaurès

Town: Ronchin  
NUTS code: FR3 NORD - PAS-DE-CALAIS  
Postal code: 59790  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 20 260,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** 2016.AO.SG.01

**Lot No:** 3

**Title:**

Affiches 175 x 118,5 cm et 40 x 60 cm

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

06/05/2016

**V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: SARL Delaroche Publicités

National registration number: 38962252300014

Postal address: 21 rue de l'Artisanat — BP 40117

Town: Vire

NUTS code: FR251 Calvados

Postal code: 14503

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 6 054,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal administratif de Lille

Postal address: 143 rue Jacquemars Giélee

Town: Lille  
Postal code: 59800  
Country: France  
E-mail: [greffe.ta-lille@juradm.fr](mailto:greffe.ta-lille@juradm.fr)  
Telephone: +33 320631300  
Fax: +33 320631347

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Lille  
Postal address: 143 rue Jacquemars Giélée  
Town: Lille  
Postal code: 59800  
Country: France  
E-mail: [greffe.ta-lille@juradm.fr](mailto:greffe.ta-lille@juradm.fr)  
Telephone: +33 320631300  
Fax: +33 320631347

**VI.5. Date of dispatch of this notice**

09/05/2016