

**United Kingdom-Liverpool: Business development consultancy services**

OJ S 73/2018 14/04/2018

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Liverpool City Region Local Enterprise Partnership

Postal address: Liverpool City Region Local Enterprise Partnership, 1 Mann Island, Liverpool

Town: Liverpool

Postal code: L3 1BP

Country: United Kingdom

Contact person: Andy Devaney

For the attention of: Andy Devaney

E-mail: [andy.devaney@liverpoollep.org](mailto:andy.devaney@liverpoollep.org)

Telephone: +44 1512373522

**Internet address(es):**General address of the contracting authority: <http://www.liverpoollep.org>Address of the buyer profile: <http://www.liverpoollep.org>Electronic access to information: <https://www.liverpoollep.org/tenders/>**I.2. Type of the contracting authority**

Other: Local Enterprise Partnership

**I.3. Main activity**

Economic and financial affairs

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Local Growth Hub Liverpool City Region Brokerage Partners

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

NUTS code UKD7 Merseyside

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)****II.1.4. Short description of the contract or purchase(s)**

The LEP has been awarded funds by the BEIS to continue to manage and deliver a Local Growth Hub for the Liverpool city region, this funding will initially be matched by ERDF.

The Local growth hub intends to continue with its current approach and therefore, wishes to engage Brokerage partners covering each of the 6 Local Authority (LA) areas of Halton,

Knowsley, Liverpool, Sefton, St Helens and Wirral. In addition, the LEP are seeking a specialist broker to cover harder to reach groups including Women, Bame Groups, and Social economy businesses across the City region. Therefore, there will be a total of 7 lots that suppliers can bid for Local Growth Hub Brokerage Partners will need to undertake the following actions:

- Mapping of business support services,
- Provision of business information,
- Business pre-start, start-up and growth diagnostic,
- Business pre-start, start-up and growth brokerage,
- Account management for high growth/ potential High growth businesses,
- Provision/facilitation of business networks,
- Promotion of local growth hub services, in particular, City Region European programmes of support,
- Collaboration with local delivery and brokerage partners,
- Maintaining accurate and comprehensive records on common CRM platform,
- Evaluation of business support impact,
- Any other necessarily required ancillary services.

#### **II.1.5. CPV code(s)**

79411100 Business development consultancy services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 349 991,00 GBP  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Explain the process for engaging businesses and delivering the necessary services as described above. Weighting 20
2. How will you ensure you engage with the necessary amount of businesses?. Weighting 20
3. What systems will be in place to ensure businesses move from engagement on to diagnostic /brokerage?. Weighting 20
4. How will you ensure that you are able to offer all the services listed in section 8 of the document?. Weighting 20
5. Price. Weighting 20

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2018/S 030-066583](#) of 13.2.2018

### **Section V: Award of contract**

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Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 1

- Lot title: Halton

#### **V.1. Date of conclusion of the contract**

21.3.2018

#### **V.2. Information about tenders**

Number of tenders received: 5

Number of tenders received by electronic means: 5

#### **V.3. Name and address of the contractor**

Official name: Halton Chamber of Commerce and Enterprise

Postal address: Municipal Buildings Kingsway Widnes WA8 7NF

Town: Widnes

Postal code: WA8 7NF

Country: United Kingdom

#### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 50 000,00 GBP

excluding VAT

Total value of the procurement:

Value: 49 999,00 GBP

excluding VAT

If annual or monthly value:

Number of years: 1

#### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 2

- Lot title: Knowsley

#### **V.1. Date of conclusion of the contract**

21.3.2018

#### **V.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

#### **V.3. Name and address of the contractor**

Official name: Knowsley Chamber of Industry and Commerce

Postal address: 1st Floor Yorkon Building Archway Road Huyton

Town: Knowsley  
Postal code: L36 9FB  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 50 000,00 GBP  
excluding VAT  
Total value of the procurement:  
Value: 50 000,00 GBP  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 3

- Lot title: Liverpool

**V.1. Date of conclusion of the contract**

21.3.2018

**V.2. Information about tenders**

Number of tenders received: 5  
Number of tenders received by electronic means: 5

**V.3. Name and address of the contractor**

Official name: Liverpool Vision  
Postal address: 10th Floor The Capital 39 Old Hall Street Liverpool  
Town: Liverpool  
Postal code: L3 9PP  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 50 000,00 GBP  
Total value of the procurement:  
Value: 49 999,00 GBP  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 4

- Lot title: Sefton

**V.1. Date of conclusion of the contract**

21.3.2018

**V.2. Information about tenders**

Number of tenders received: 4  
Number of tenders received by electronic means: 4

**V.3. Name and address of the contractor**

Official name: Invest Sefton  
Postal address: Sefton Council Investment & Employment 4th Floor Magdalen House Trinity Road  
Town: Bootle  
Postal code: L20 3NJ  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 50 000,00 GBP  
excluding VAT  
Total value of the procurement:  
Value: 50 000,00 GBP  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 5

- Lot title: St Helens

**V.1. Date of conclusion of the contract**

21.3.2018

**V.2. Information about tenders**

Number of tenders received: 3  
Number of tenders received by electronic means: 3

**V.3. Name and address of the contractor**

Official name: St Helens Chamber Ltd  
Postal address: Salsbury Street Off Chalon Way St Helens  
Town: St Helens  
Postal code: WA10 1FY  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 50 000,00 GBP  
excluding VAT  
Total value of the procurement:  
Value: 49 998,00 GBP  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 6

- Lot title: Wirral

**V.1. Date of conclusion of the contract**

21.3.2018

**V.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

**V.3. Name and address of the contractor**

Official name: Wirral Chamber of Commerce

Postal address: The Lauries Business Centre 142 Claughton Road Birkenhead

Town: Wirral

Postal code: CH41 6EY

Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 50 000,00 GBP

excluding VAT

Total value of the procurement:

Value: 49 995,00 GBP

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: Local Growth Hub Liverpool City Region Brokerage Partners

Lot No: 7

- Lot title: City Region wide Brokerage for Hard to Reach Groups

**V.1. Date of conclusion of the contract**

21.3.2018

**V.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

**V.3. Name and address of the contractor**

Official name: The Women's Organisation

Postal address: 43 St James Street Liverpool

Town: Liverpool

Postal code: L1 0AB

Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 50 000,00 GBP

excluding VAT

Total value of the procurement:

Value: 50 000,00 GBP  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Business Growth Programme

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: Liverpool City Region Local Enterprise Partnership

Postal address: 1 Mann Island

Town: Liverpool

Postal code: L3 1BP

Country: United Kingdom

E-mail: [andy.devaney@liverpoollep.org](mailto:andy.devaney@liverpoollep.org)

Telephone: +44 1512373522

Internet address: <https://www.liverpoollep.org/>

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Liverpool City Region Local Enterprise Partnership

Postal address: 1 Mann Island

Town: Liverpool

Postal code: L3 1BP

Country: United Kingdom

E-mail: [andy.devaney@liverpoollep.org](mailto:andy.devaney@liverpoollep.org)

Telephone: +44 1512373522

Internet address: <https://www.liverpoollep.org/>

**VI.4. Date of dispatch of this notice**

12.4.2018