

Germany-Mainz: Magazines
OJ S 94/2014 16/05/2014
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: ZDF, Zweites Deutsches Fernsehen, Anstalt des öffentlichen Rechts, HA
Rechtemanagement und Zentraleinkauf, Abt. Produktions-, Verwaltungs- und Baueinkauf, HH
760

Postal address: ZDF Straße 1

Town: Mainz

Postal code: 55127

Country: Germany

For the attention of: Frau Heike Binz

E-mail: verwaltungseinkauf@zdf.de

Telephone: +49 61317015601

Fax: +49 61317014889

Internet address(es):

General address of the contracting authority: <http://www.zdf.de>

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Other: Rundfunkanstalt

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Lieferung von nationalen und internationalen Zeitungen und Zeitschriften an das ZDF in
Mainz, seine deutschlandweiten Landesstudios und seine Auslandstudios.

II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

NUTS code DEB35 Mainz, Kreisfreie Stadt

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Lieferung von nationalen und internationalen Zeitungen (überregional/regional), Publikums-
und Fachzeitschriften, Amtsblättern, Dienste u. a. als Abonnement und in Einzelstücken. Die

Anzahl der z. Zt. bezogenen Zeitungs- und Zeitschriftentitel beträgt 501, dahinter stehen insgesamt 2.163 Abonnements.

II.1.5. CPV code(s)

22213000 Magazines, 22000000 Printed matter and related products

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Preis. Weighting 50
2. Qualität/Konzept. Weighting 30
3. Qualität/Service. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

ZDF/114-OV-2013-10

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Lot title: Lieferung von nationalen und internationalen Zeitungen und Zeitschriften an das ZDF in Mainz, seine deutschlandweiten Landesstudios und seine Auslandsstudios

V.1. Date of conclusion of the contract

31.12.2013

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: IMS Internationaler Medien Service GmbH & Co. KG

Postal address: Süderstraße 77

Town: Hamburg

Postal code: 20097

Country: Germany

Telephone: +49 4034728600

Fax: +49 4034718600

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Vergabekammer des Landes Rheinland-Pfalz beim Ministerium für Wirtschaft, Klimaschutz, Energie und Landesplanung

Postal address: Stiftstr. 9

Town: Mainz

Postal code: 55116

Country: Germany

Telephone: +49 6131160

Fax: +49 6131162100

Body responsible for mediation procedures

Official name: s. VI.3.1)

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: s. VI.3.1)

VI.4. Date of dispatch of this notice

14.5.2014