

Estonia-Tallinn: Advertising and marketing services

OJ S 56/2023 20/03/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tallinna Strateegiakeskus

National registration number: 75023817

Postal address: Vabaduse väljak 7

Town: Tallinn

NUTS code: EE Eesti

Postal code: 15199

Country: Estonia

Contact person: KAI RANDLAINE

E-mail: hankekeskus@tallinnlv.ee

Telephone: +372 6404167

Internet address(es):

Main address: <http://www.tallinn.ee>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://riigihanked.riik.ee/rhr-web/#/procurement/5622920/general-info>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://riigihanked.riik.ee/rhr-web/#/procurement/5622920/tenders>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Euroopa roheline pealinna ja rohetehnoloogiate näituse turundus-, meedia- ja reklaamikampaaniate täisteenus

Reference number: 261507

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Euroopa roheline pealinna ja rohetehnoloogiate näituse turundus-, meedia- ja reklaamikampaaniate täisteenus, vastavalt riigihanke alusdokumentides sätestatud tingimustele.

II.1.5. Estimated total value

Value excluding VAT: 500 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: EE Eesti

II.2.4. Description of the procurement

Euroopa roheline pealinna ja rohetehnoloogiate näituse turundus-, meedia- ja reklaamikampaaniate täisteenus, vastavalt riigihanke alusdokumentides sätestatud tingimustele.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Digiturundusjuhi varasem töökogemus / Weighting: 15.0

Quality criterion - Name: Loovjuhi varasem töökogemus / Weighting: 15.0

Quality criterion - Name: Projektijuhi varasem töökogemus / Weighting: 20.0

Cost criterion - Name: Sotsiaalmeedia spetsialisti tunnihind ilma käibemaksuta / Weighting: 8.0

Cost criterion - Name: Digiturundusjuhi tunnihind ilma käibemaksuta / Weighting: 8.0

Cost criterion - Name: Disaineri tunnihind ilma käibemaksuta / Weighting: 8.0

Cost criterion - Name: Teenuste vahendustasu protsent / Weighting: 2.0

Cost criterion - Name: Loovkirjutaja tunnihind ilma käibemaksuta / Weighting: 8.0

Cost criterion - Name: Loovjuhi tunnihind ilma käibemaksuta / Weighting: 8.0

Cost criterion - Name: Projektijuhi tunnihind ilma käibemaksuta / Weighting: 8.0

II.2.6. Estimated value

Value excluding VAT: 500 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 30/06/2024

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/5622920/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/5622920/documents?group=B>

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/5622920/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/5622920/documents?group=B>

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 2

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/04/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Estonian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 21/04/2023 Local time: 13:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

1. Põhjendus, miks hankija ei ole riigihanget osadeks jaganud, on esitatud riigihanke alusdokumendi punktis 2.2.

2. Raamlepingu maksimaalne kogumaksumus on 500 000 eurot ilma käibemaksuta.

3. Hankijal on õigus sõlmida raamleping ka ühe pakkujaga vastavalt alusdokumentides kirjeldatule.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Riigihangete vaidlustuskomisjon

Postal address: Tartu mnt 85

Town: Tallinn

Postal code: 10115

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <https://fin.ee/riigihanked-riigiabi-osalused-kinnisvara/riigihanked/vaidlustusmenetlus>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Riigihangete vaidlustuskomisjon

Postal address: Tartu mnt 85

Town: Tallinn

Postal code: 10115

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <https://fin.ee/riigihanked-riigiabi-osalused-kinnisvara/riigihanked/vaidlustusmenetlus>

VI.5. Date of dispatch of this notice

15/03/2023