

165340-2026 - Competition

Germany – IT services: consulting, software development, Internet and support – APP entdecke.bayern - EU 2026

OJ S 48/2026 10/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Bayern Tourismus Marketing GmbH

Email: vergabe@bayern.info

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: APP entdecke.bayern - EU 2026

Description: Gegenstand dieser Ausschreibung ist der Weiterbetrieb, das Projektmanagement sowie die funktionale und inhaltliche Weiterentwicklung der bestehenden mobilen App-Anwendung entdecke.bayern zur Vermarktung tourismusrelevanter Daten.

Procedure identifier: 6c767908-e8ce-4340-a4ee-a49b865daf40

Internal identifier: 2026-011/VA

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72200000 Software programming and consultancy services, 72210000 Programming services of packaged software products, 72211000 Programming services of systems and user software, 72212000 Programming services of application software, 72212900 Miscellaneous software development services and computer systems, 72260000 Software-related services

2.1.2. Place of performance

Postal address: Ringmauerstraße 14

Town: Waldkirchen

Postcode: 94065

Country subdivision (NUTS): Freyung-Grafenau (DE225)

Country: Germany

Additional information: In der Regel erfüllt der AN seine Aufgaben an seinem Standort, es sei denn, es wird etwas anderes mit dem AG vereinbart.

2.1.4. General information

Additional information: #Bekanntmachungs-ID: CXVHYD6YTQJ0HKPF# Die Leistungsbeschreibung zur ausgeschriebenen Leistung finden Sie in dem Zip Ordner im Bereich "Sonstiges"

Legal basis:

Directive 2014/24/EU

vgv -

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations set under purely national exclusion grounds: Aktuell bestehen keine zusätzlich definierten nationalen Ausschlussgründe. Es gelten die gesetzlichen Ausschlussgründe gemäß §§ 123 und 124 GWB in ihrer jeweils gültigen Fassung. Sollten künftig gesetzlich zwingende Ausschlussgründe hinzukommen, werden diese aufgrund ihres gesetzlichen Charakters automatisch wirksam. Eine Anpassung der Vergabeunterlagen erfolgt gegebenenfalls gemäß den vergaberechtlichen Vorgaben.

Participation in a criminal organisation:

Terrorist offences or offences linked to terrorist activities:

Money laundering or terrorist financing:

Fraud:

Corruption:

Child labour and including other forms of trafficking in human beings:

Breaching obligation relating to payment of taxes:

Breaching obligation relating to payment of social security contributions:

Breaching of obligations in the fields of environmental law:

Breaching of obligations in the fields of social law:

Breaching of obligations in the fields of labour law:

Insolvency:

Assets being administered by liquidator:

Business activities are suspended:

Analogous situation like bankruptcy, insolvency or arrangement with creditors under national law:

Grave professional misconduct:

Agreements with other economic operators aimed at distorting competition:

Conflict of interest due to its participation in the procurement procedure:

Direct or indirect involvement in the preparation of this procurement procedure:

Early termination, damages, or other comparable sanctions:

Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure:

5. Lot

5.1. Lot: LOT-0001

Title: APP entdecke.bayern - EU 2026

Description: Weitere Angaben bitte der Anlage Leistungsbeschreibung entnehmen.

Internal identifier: 2026-011/VA

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72200000 Software programming and consultancy services, 72210000 Programming services of packaged software products, 72211000 Programming services of systems and user software, 72212000 Programming services of application software, 72212900 Miscellaneous software development services and computer systems, 72260000 Software-related services

5.1.2. Place of performance

Postal address: Ringmauerstraße 14

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Country subdivision (NUTS): Freyung-Grafenau (DE225)

Country: Germany

Additional information: In der Regel erfüllt der AN seine Aufgaben an seinem Standort, es sei denn, es wird etwas anderes mit dem AG vereinbart.

5.1.3. Estimated duration

Start date: 13/07/2026

Duration end date: 27/07/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Der Rahmenvertrag kann bis zu zweimal um je 12 Monate verlängert werden.

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Request to participate requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:startup#, #Besonders auch geeignet für: other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: References on specified services

Description of selection criterion: Eignung (Mit dem Teilnahmeantrag; Mittels Eigenerklärung):

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Deadline for requesting additional information: 26/03/2026 23:59:59 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.dtyp.de/Satellite/notice/CXVHYD6YTQJ0HKPF/documents>

Ad hoc communication channel:

URL: <https://www.dtyp.de/Satellite/notice/CXVHYD6YTQJ0HKPF>

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 21/04/2026

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.dtyp.de/Satellite/notice/CXVHYD6YTQJ0HKPF>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of requests to participate: 08/04/2026 08:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Fehlen bei der Abgabe von Teilnahmeanträge geforderte Nachweise, Dokumente, werden diese grundsätzlich nachgefordert, sofern es die Wettbewerbsbedingungen und das Vergaberecht zulassen.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Die besonderen Bedingungen können der Anlage 2 Eignung zur Zuverlässigkeit, Wirtschaftliche und finanzielle Leistungsfähigkeit sowie Technische Leistungsfähigkeit und Fachkunde entnommen werden.

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Regierung von Oberbayern

Information about review deadlines: Die Fristen sind entsprechend der gesetzlichen Vorgaben einzuhalten.

Organisation providing additional information about the procurement procedure: Bayern Tourismus Marketing GmbH

Organisation receiving requests to participate: Bayern Tourismus Marketing GmbH

8. Organisations

8.1. ORG-0001

Official name: Bayern Tourismus Marketing GmbH
Registration number: DE203066713
Postal address: Arabellastr. 17
Town: München
Postcode: 81925
Country subdivision (NUTS): München, Kreisfreie Stadt (DE212)
Country: Germany
Email: vergabe@bayern.info
Telephone: +49 08921239762
Internet address: <https://tourismus.bayern/>
Buyer profile: <https://tourismus.bayern/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Regierung von Oberbayern
Registration number: 498921762411
Postal address: Vergabekammer Südbayern
Town: München
Postcode: 80534
Country subdivision (NUTS): München, Kreisfreie Stadt (DE212)
Country: Germany
Email: vergabekammer.suedbayern@reg-ob.bayern.de
Telephone: +49 8921762411
Internet address: <https://www.regierung.oberbayern.bayern.de/>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)
Registration number: 0204:994-DOEVD-83
Town: Bonn
Postcode: 53119
Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Country: Germany
Email: noreply.esender_hub@bescha.bund.de
Telephone: +49228996100

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: e8a6bc46-9284-4dfb-b73c-84f99b336ead - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16

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