

France-Les Arcs-sur-Argens: Advertising and marketing services

OJ S 65/2021 02/04/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Conseil interprofessionnel des vins de Provence

National registration number: 45107019700012

Postal address: Maison des Vins, RN 7

Town: Les Arcs-sur-Argens

NUTS code: FR France

Postal code: 83460

Country: France

E-mail: vlelong@provencewines.com

Telephone: +33 494995010

Internet address(es):Main address: <http://www.vinsdeprovence.com>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://civp.box.com/s/rlluhwu5ibdl9bijq5xabs9bopvgpwum>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Interprofession

I.5. Main activity

Other activity: Viticulture

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Campagne de communication AOP roses vins de Provence et Valtenesi 2022-2023-2024

Reference number: CIVP 1144 2021

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Campagne de communication AOP roses d'Europe: vins de Provence et du Valtenesi dans trois pays: Allemagne/Belgique/Pays-Bas pour une durée de trois ans conditionnée.

II.1.5. Estimated total value

Value excluding VAT: 1 620 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: BE Belgique / België

NUTS code: DE Deutschland

NUTS code: NL Nederland

Main site or place of performance: Allemagne+Belgique+Pays-Bas.

II.2.4. Description of the procurement

Voir cahier des charges via le lien suivant: <https://civp.box.com/s/rlluhwu5ibdl9bijq5xabs9bopvgpwum>

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 620 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2022 End: 31/12/2024

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Promotion des produits agricoles réalisés sur le marché intérieur règlement UE n° 1144/2014 du Parlement et du Conseil européen.

II.2.14. Additional information

Ce programme est conditionné par la validation ou non de la subvention européenne.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1.

Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Lettre de candidature motivée datée et signée. Document justifiant que le candidat est à jour de ses obligations fiscales et sociales.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Description succincte de l'activité, organigramme de la structure, trois derniers bilans certifiés + détail du CA par activité.

Minimum level(s) of standards possibly required:

CA: au moins deux fois la valeur annuelle du marché = 1 080 000.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

CV des chargés de programmes, expérience du marché viticole, connaissance des marchés allemands/belges/et néerlandais.

Minimum level(s) of standards possibly required:

Les interlocuteurs devront parler anglais/français/italiens.

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure Accelerated procedure Justification:

Dépôt du dossier auprès de l'Europe = 11 mai.

Nous devons traiter les demandes au plus tard le 22 avril pour pouvoir préparer avec le prestataire sélectionné le dossier à déposer.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 3

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/04/2021 Local time: 18:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Italian, French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/12/2021

IV.2.7. Conditions for opening of tenders

Date: 22/04/2021 Local time: 14:00

Place:

CIVP.

Information about authorised persons and opening procedure: Direction CIVP et/ou direction Consorzio Valtenesi + équipe CIVP concernée par le projet.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Envoyer les offres par mail à l'adresse: vlelong@provincewines.com

VI.4. Procedures for review**VI.4.1. Review body**

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

Telephone: +33 494605700

VI.5. Date of dispatch of this notice

29/03/2021