

166054-2026 - Result

Ireland – Market research services – P20467 - Airside Market Research Services

OJ S 48/2026 10/03/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: daa plc

Email: procurement@dublinairport.com

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: General public services

Activity of the contracting entity: Airport-related activities

2. Procedure

2.1. Procedure

Title: P20467 - Airside Market Research Services

Description: Provision of Airside Market Research Services for a period of 3 years with an optional 3 year extension.

Procedure identifier: 4ac67fdd-2029-4def-b1e6-9cea65af23b4

Previous notice: 9555dc78-b26a-40b9-9388-06185d76332d-01

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 79340000 Advertising and marketing services, 79342000 Marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0001

Title: P20467 - Airside Market Research Services

Description: Provision of Airside Market Research Services for a period of 3 years with an optional 3 year extension.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 79340000 Advertising and marketing services, 79342000 Marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 3 Years

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing additional information about the procurement procedure: daa plc

Organisation providing offline access to the procurement documents: daa plc

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Maximum value of the framework agreements in this notice: 0,00 EUR

Approximate value of the framework agreements

:

0,00

EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 1,00 EUR
Re-estimated value of the framework agreement: 0,00 EUR

6.1.2. Information about winners

Winner:

Official name: RED C Research and Marketing Ltd_59378

Tender:

Tender identifier: 000138252

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 438108

Date on which the winner was chosen: 24/11/2025

Date of the conclusion of the contract: 24/11/2025

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: daa plc

Registration number: 9401

Postal address: DAC Three the Green

Town: Dublin

Postcode: K67 X4X5

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@dublinairport.com

Telephone: 9440440

Internet address: <https://daa.ie>

Buyer profile: <https://daa.ie>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: RED C Research and Marketing Ltd_59378

Size of the economic operator: Medium

Registration number: 371854

Postal address: Ground Floor, Block G, Eastpoint Business Park, Alfie Byrne Road, Dublin 3.

Town: Dublin

Postcode: D03 H2N1

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: louise.dumbrell@redcresearch.ie

Telephone: +35318186316

Internet address: www.redcresearch.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 9532ff94-78ce-4b77-9085-4f7464ba2511 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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