

**United Kingdom-Sunderland: Programming services of packaged software products**

OJ S 93/2015 15/05/2015

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: The North East Automotive Alliance Limited  
Postal address: RTC North, 1 Hylton Park, Wessington Way  
Town: Sunderland  
Postal code: SR5 3HD  
Country: United Kingdom  
For the attention of: Paul Butler; Laura Gage  
E-mail: [lgage@northeastautomotivealliance.com](mailto:lgage@northeastautomotivealliance.com)  
Telephone: +44 1915164400

**Internet address(es):**General address of the contracting authority: <http://www.northeastautomotivealliance.com/>**Additional information can be obtained from:**

Official name: The North East Automotive Alliance Limited  
Postal address: RTC North, 1 Hylton Park, Wessington Way  
Town: Sunderland  
Postal code: SR5 3HD  
Country: United Kingdom

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: The North East Automotive Alliance Limited  
Postal address: RTC North, 1 Hylton Park, Wessington Way  
Town: Sunderland  
Postal code: SR5 3HD  
Country: United Kingdom

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Regional or local agency/office

**I.3. Main activity**

Other: membership body

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Information System for the North East Automotive Alliance Limited.

## **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 7: Computer and related services

NUTS code

## **II.1.3. Information about a framework agreement or a dynamic purchasing system**

## **II.1.4. Information about framework agreement**

## **II.1.5. Short description of the contract or purchase(s)**

Tenders should quote for the completion of this work in full.

Information System to include and integrate:

CRM

Website

Website — Members Exclusive

Mobile App

Accounting System (already exists)

Social Media (existing)

The chosen partner(s) will be able to:

2.3.1. Provision of the NEAA IS system requirements to a specified budget and timescale. This should be part of the bid submission.

2.3.2. Demonstrate a proven track record of delivering information systems on time and on budget.

2.3.3. If a consortia approach is taken the contract will be awarded to 1 managing partner who will be responsible for the overall deliver of the project

2.3.4. Inclusion of system training schedule for NEAA employees

Tenders should provide details of:

Methodology of approach

Timescales

Full cost breakdown of the proposal. This should include details of the numbers and status of staff involved, their time and associated costs.

Tenders will be evaluated against the award criteria as set out at clause 9 and should also demonstrate within their tender proposal their:

Capability to meet the contract requirements

Quality and experience of the team delivering the contract; including evidence of a proven track-record

Experience of delivering information systems, which identifies their ability to deliver these services to a high standard

Value for money and added value

The successful candidate will be required to show:

Evidence of expertise and prior work in this area.

## **II.1.6. CPV code(s)**

72210000 Programming services of packaged software products

## **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **II.1.8. Lots**

This contract is divided into lots: no

## **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

Tenders should provide details of:

Methodology of approach

Timescales

Full cost breakdown of the proposal. This should include details of the numbers and status of staff involved, their time and associated costs.

Tenders will be evaluated against the award criteria as set out at clause 9 and should also demonstrate within their tender proposal their:

Capability to meet the contract requirements

Quality and experience of the team delivering the contract; including evidence of a proven track-record

Experience of delivering information systems, which identifies their ability to deliver these services to a high standard

Value for money and added value

The successful candidate will be required to show:

Evidence of expertise and prior work in this area.

### **II.2.2. Information about options**

Options: no

### **II.2.3. Information about renewals**

This contract is subject to renewal: no

## **II.3. Duration of the contract or time limit for completion**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Tenders should quote for the completion of this work in full.

50 % of the agreed contract will be made at the outset of this project, with the remaining 50 % paid upon completion.

Payment to account will be made in accordance with the North East automotive Alliance Limited general terms and conditions of contract for services.

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

#### **III.2.2. Economic and financial ability**

### **III.2.3. Technical and professional ability**

### **III.2.4. Information about reserved contracts**

## **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

### **III.3.2. Information about staff responsible for the performance of the contract**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Negotiated

Some candidates have already been selected (if appropriate under certain types of negotiated procedures) no

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. Price, including added value and value for money. Weighting 50
2. Training and support. Weighting 25
3. Evidence of experience in delivering information systems. Weighting 25

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

#### **IV.3.4. Time limit for receipt of tenders or requests to participate**

29.5.2015

#### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

English.

#### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

#### **IV.3.8. Conditions for opening of tenders**

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: European Regional Development Fund.

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

#### **VI.4.2. Review procedure**

#### **VI.4.3. Service from which information about the review procedure may be obtained**

### **VI.5. Date of dispatch of this notice**

11.5.2015