

168553-2026 - Result

Norway – Marketing management consultancy services – Framework agreement with one supplier for the procurement of profiling services and promotional articles.

OJ S 49/2026 11/03/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Norsk nukleær dekommisjonering (NND)

Email: peter.aadland@cms-kluge.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Public order and safety

2. Procedure

2.1. Procedure

Title: Framework agreement with one supplier for the procurement of profiling services and promotional articles.

Description: NND needs a service provider who can support the agency within a broad field of profiling services. NND has a lot of internal knowledge regarding the development of graphical material, but needs a supplier who can assist both when our internal capacity or competence is insufficient, and in areas where external support is necessary. This can include everything from foliation of offices and meeting rooms, to the development of the NND website, PowerPoint templates and illustrations etc. The actor who shall provide profiling services for NND must also ensure that NND can obtain the necessary profiling articles. Profiling material can i.a. include signs, profile clothes, trade fair equipment and 'give-aways' and include the necessary adaptations and printing of physical material.

Procedure identifier: f204edcd-040c-40b8-9879-a80282761482

Previous notice: 0bf6c09d-9458-4b64-8b4e-0edb605d50ca-01

Internal identifier: 2025/109

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 14715000 Copper, 18000000 Clothing, footwear, luggage articles and accessories, 18331000 T-shirts, 18422000 Scarves, 22000000 Printed matter and related products, 22300000 Postcards, greeting cards and other printed matter, 22462000 Advertising material, 30199730 Business cards, 30237220 Mousepads, 35821000 Flags, 39226220 Flasks, 39294100 Information and promotion products, 39295200 Umbrellas, 44423400 Signs and related items, 44423450 Nameplates, 79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79342000 Marketing services , 79410000 Business and management consultancy services

2.1.2. Place of performance

Anywhere

2.1.3. Value

Estimated value excluding VAT: 6 000 000,00 NOK

Maximum value of the framework agreement: 900 000,00 NOK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

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5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: The framework agreement will be valid for two years, with an option for an extension for 1+1 year. The maximum contract period, including options, will be four years.

5.1.5. Value

Estimated value excluding VAT: 6 000 000,00 NOK

Maximum value of the framework agreement: 900 000,00 NOK

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Price

Name: Price

Description: - Hourly rates for consulting services - Price for promotional items, including logo

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Name: Quality

Description: Competence within the areas of expertise based on the CVs of the resources offered (50%) Understanding of the assignment (50%)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Søndre Østfold tingrett

Information about review deadlines: The waiting period is 10 days calculated from the notification of the choice of supplier
Caren period is 10 days calculated from the notification of the choice of supplier.

6. Results

Maximum value of the framework agreements in this notice: 5 000 000,00 NOK

Approximate value of the framework agreements

:

5 000 000,00

NOK

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 9 000 000,00 NOK

Re-estimated value of the framework agreement: 5 000 000,00 NOK

6.1.2. Information about winners

Winner:

Official name: Netron

Tender:

Tender identifier: Rammeavtale med én leverandør om kjøp av profileringstjenester og profileringartikler - Netron
Identifier of lot or group of lots: LOT-0000
Value of the tender: 5 000 000,00 NOK
Subcontracting: Yes
Subcontracting value is known: no
Subcontracting percentage is known: no

Contract information:

Identifier of the contract: Rammeavtale med én leverandør om kjøp av profileringstjenester og profileringartikler - Netron
Date of the conclusion of the contract: 09/03/2026
The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Summary of the review requests the buyer received:

Number of complainants: 0

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Norsk nukleær dekommisjonering (NND)

Registration number: 920440754

Postal address: Storgata 2A

Town: HALDEN

Postcode: 1767

Country subdivision (NUTS): Østfold (NO083)

Country: Norway

Contact point: Peter Aadland

Email: peter.aadland@cms-kluge.com

Telephone: +47 47643499

Buyer profile: <https://eu.eu-supply.com/ctm/company/companyinformation/index/361536>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Søndre Østfold tingrett

Registration number: 926 722 808

Town: Fredrikstad

Postcode: 1601

Country subdivision (NUTS): Østfold (NO083)

Country: Norway

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Netron

Size of the economic operator: Medium

Registration number: 984 993 366

Postal address: Nygaardsgata 36
Town: Fredrikstad
Postcode: 1607
Country subdivision (NUTS): Østfold (NO083)
Country: Norway
Contact point: Sindri Kristjansson
Email: sindri@netron.no
Telephone: +47 98891239

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

The winner is listed on a regulated market

Notice information

Notice identifier/version: 1a48c49e-6f9e-4d37-9701-be1254f878e1 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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