

Spain-Santa Cruz de Tenerife: Promotional services

OJ S 57/2023 21/03/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejo de Administración de Spet, Turismo de Tenerife, S.A.

National registration number: A38299061

Postal address: Avda. de la Constitución, 12

Town: Santa Cruz de Tenerife

NUTS code: ES709 Tenerife

Postal code: 38005

Country: Spain

Contact person: Consejo de Administración de Spet, Turismo de Tenerife, S.A.

E-mail: licitaciones@webtenerife.com**Internet address(es):**Main address: <http://www.webtenerife.com>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=H0rEdTHGU8FvYnTkQN0%2FZA%3D%3D>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Contratación del patrocinio del evento Gala de los Premios Cadena Dial 2023.

Reference number: 05/2023

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación del patrocinio del evento Gala de los Premios Cadena Dial 2023.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 463 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES709 Tenerife

II.2.4. Description of the procurement

Contratación del patrocinio del evento Gala de los Premios Cadena Dial 2023.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

La adjudicación del contrato se realizará por el procedimiento negociado sin publicidad por exclusividad, de acuerdo con lo establecido en el artículo 168 a) 2º LCSP, debido a que procede la protección de derechos exclusivos. De ahí que la contratación por este procedimiento se realice mediante la invitación a presentar proposición a un empresario determinado debiendo el órgano de contratación cursar invitación a PLANET EVENTS S.A.U (en adelante PLANET EVENTS).

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: C007/2023

Title:

Contratación del patrocinio del evento Gala de los Premios Cadena Dial 2023.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/03/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: PLANET EVENTS, S.A.

Postal address: Gran Vía, 32

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28013

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 463 000,00 EUR

Total value of the contract/lot: 463 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Spet, Turismo de Tenerife

Postal address: Avenida La Constitución, 12

Town: Santa Cruz de Tenerife

Postal code: 38005

Country: Spain

VI.5. Date of dispatch of this notice

16/03/2023