

169735-2026 - Competition

Ireland – Public relations services – Provision of Individual Giving Fundraising Consultancy Services

OJ S 49/2026 11/03/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Depaul_158465

Email: jennifer.brady@depaulcharity.net

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: Provision of Individual Giving Fundraising Consultancy Services

Description: Depaul Ireland invites suitably qualified agencies to submit tenders for the provision of Individual Giving (IG) Fundraising Consultancy Services. The purpose of this tender is to appoint an experienced agency to support Depaul in the development, creative production, strategic growth and delivery of its Individual Giving fundraising programme, including direct mail campaigns, donor journeys and digital fundraising initiatives. The successful agency will support strategy, campaign development and donor engagement initiatives to grow sustainable income from individual supporters. The contract value is estimated at €100,000 per annum and will run for an initial one-year period with the possibility of extension. The appointed agency will collaborate closely with the Depaul fundraising team to deliver high-performing direct mail and digital fundraising campaigns that align with Depaul's vision and mission to end homelessness.

Procedure identifier: f5eea6c7-b49b-445d-ba7f-dad9c0a21e87

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79341100 Advertising consultancy services, 79340000

Advertising and marketing services, 79411000 General management consultancy services

2.1.2. Place of performance

Town: Dublin

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 100 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Provision of Individual Giving Fundraising Consultancy Services

Description: Depaul Ireland invites suitably qualified agencies to submit tenders for the provision of Individual Giving (IG) Fundraising Consultancy Services. The purpose of this tender is to appoint an experienced agency to support Depaul in the development, creative production, strategic growth and delivery of its Individual Giving fundraising programme, including direct mail campaigns, donor journeys and digital fundraising initiatives. The successful agency will support strategy, campaign development and donor engagement initiatives to grow sustainable income from individual supporters. The contract value is estimated at €100,000 per annum and will run for an initial one-year period with the possibility of extension. The appointed agency will collaborate closely with the Depaul fundraising team to deliver high-performing direct mail and digital fundraising campaigns that align with Depaul's vision and mission to end homelessness.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79341100 Advertising consultancy services, 79340000

Advertising and marketing services, 79411000 General management consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 3 Years

5.1.5. Value

Estimated value excluding VAT: 100 000,00 EUR

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available:

English

Deadline for requesting additional information: 30/03/2026 17:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7674847>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7674847>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 13/04/2026 17:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 100 Days

Information about public opening:

Opening date: 14/04/2026 00:00:00 (UTC+00:00) Western European Time, GMT

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7674847>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Depaul_158465

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Depaul_158465

Organisation processing tenders: Depaul_158465

8. Organisations

8.1. ORG-0001

Official name: Depaul_158465

Registration number: 357825

Town: Dublin

Postcode: D01 A7V2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Contact point: Jennifer Brady

Email: jennifer.brady@depaulcharity.net

Telephone: +353 086 8208724

Buyer profile: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7674847>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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Form type: Competition

Notice type: Contract or concession notice – standard regime

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