

Spain-Barcelona: Graphic design services

OJ S 65/2022 01/04/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Agencia Catalana de Turismo

National registration number: S0800470G

Postal address: Passeig de Gràcia 105, 3a. Planta

Town: Barcelona

NUTS code: ES511 Barcelona

Postal code: 08008

Country: Spain

Contact person: Agencia Catalana de Turismo

E-mail: contractacio.act@gencat.cat

Telephone: +34 934849900

Fax: +34 934849888

Internet address(es):

Main address: <http://act.gencat.cat/>

Address of the buyer profile: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/ACT

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/ACT

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/perfil/ACT

I.4. Type of the contracting authority

Other type: Organismo de derecho público/privado

I.5. Main activity

Other activity: Turismo

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo

Reference number: ACT-2022-00006

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo

- Lote 1: Documentos informativos.
- Lote 2: Comunicación promocional y corporativa.
- Lote 3: Elementos de soporte a las acciones

II.1.5. Estimated total value

Value excluding VAT: 427 787,90 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 1

II.2. Description**II.2.1. Title**

Documentos informativos

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo: documentos informativos

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Compromiso de designar un mayor número de mujeres para la ejecución del contrato / Weighting: 10

Price - Weighting: 90

II.2.6. Estimated value

Value excluding VAT: 244 132,90 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 11/07/2022 End: 31/12/2022

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórrogas y plazo: sí, por un año más.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

El precio unitario máximo para cada tipo de elemento se establece en los pliegos

II.2. Description

II.2.1. Title

Comunicación promocional y corporativa
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo: comunicación promocional y corporativa

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Compromiso de designar un mayor número de mujeres para la ejecución del contrato / Weighting: 10

Price - Weighting: 90

II.2.6. Estimated value

Value excluding VAT: 160 226,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 11/07/2022 End: 31/12/2022

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórrogas y plazo: sí, por un año más.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

El precio unitario máximo para cada tipo de elemento se establece en los pliegos

II.2. Description

II.2.1. Title

Elementos de soporte a las acciones
Lot No: 3

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

Servicios de diseño gráfico para cubrir las necesidades de las diferentes unidades de la Agencia Catalana de Turismo: elementos de soporte a las acciones

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Compromiso de designar un mayor número de mujeres para la ejecución del contrato / Weighting: 10

Price - Weighting: 90

II.2.6. Estimated value

Value excluding VAT: 66 429,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 11/07/2022 End: 31/12/2022

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórrogas y plazo: sí, por un año más.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

El precio unitario máximo para cada tipo de elemento se establece en los pliegos

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract**III.2.2. Contract performance conditions**

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 243-640804](#)

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 02/05/2022 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish, Catalan

IV.2.7. Conditions for opening of tenders

Date: 13/05/2022 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

La determinación del precio es mediante precios unitarios. Para más información al respecto, consultar los pliegos de la contratación.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Via Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

E-mail: tccsp@gencat.cat

Telephone: +34 934024600

Fax: +34 935676346

Internet address: <http://tribunaldecontractes.gencat.cat/>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Via Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

E-mail: tccsp@gencat.cat

Telephone: +34 934024600

Fax: +34 935676346

Internet address: <http://act.gencat.cat>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Información precisa sobre el plazo o los plazos de recurso: De acuerdo con lo que se dispone en el artículo 50 de la Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público, por la que se transponen al ordenamiento jurídico español las Directivas del Parlamento Europeo y del Consejo 2014/23/UE y 2014/24/UE, de 26 de febrero de 2014.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Via Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

E-mail: tccsp@gencat.cat

Telephone: +34 934024600

Fax: +34 935676346

Internet address: <http://tribunaldecontractes.gencat.cat/>

VI.5. Date of dispatch of this notice

28/03/2022