

Spain-Santiago de Compostela: Printing and distribution services

OJ S 94/2015 16/05/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Conselleria del Medio Rural y del Mar

Postal address: Edificio administrativo nº 5, San Caetano, s/n, 2º piso

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: licitacion.medioruralemar@xunta.es

Telephone: +34 98154-5737/5738

Fax: +34 981544047

Internet address(es):General address of the contracting authority: <http://medioruralemar.xunta.es/transparencia/contratacion/>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: Conselleria del Medio Rural y del Mar

Postal address: Conselleria del Medio Rural y del Mar, Edificio Administrativo, nº 5, San Caetano, s/n, 2º piso

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: licitacion.medioruralemar@xunta.es

Telephone: +34 98154-5737/5738

Fax: +34 981544047

Internet address: <http://www.contratosdegalicia.es/resultado.jsp?N=22362>**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Regional or local authority

I.3. Main activity

Other: Medio Rural y Mar

I.4. Contract award on behalf of other contracting authorities**Section II: Object of the contract**

II.1. Description**II.1.1.**

Title attributed to the contract by the contracting authority

Servicio consistente en el desarrollo de una campaña de lucha contra el furtivismo de los productos del mar de Galicia. (3 lotes) (Exp. 26/2015).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: El ámbito territorial es el de la Comunidad Autónoma de Galicia.

NUTS code ES España

II.1.3. Information about a framework agreement or a dynamic purchasing system

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

El presente contrato tiene por objeto una pluralidad de tareas (descritas en el pliego de prescripciones técnicas) que consisten en el desarrollo de una campaña de lucha contra el furtivismo de los productos del mar de Galicia.

II.1.6. CPV code(s)

79824000 Printing and distribution services, 79341000 Advertising services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Seiscientos cincuenta mil euros.

Estimated value excluding VAT: 650 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Start 15.7.2015. Completion 30.11.2015

Information about lots

Lot No: 1

Lot title: Edición de material publicitario

1) Short description

Edición de material publicitario.

2) CPV code(s)

79824000 Printing and distribution services, 79341000 Advertising services

3)

Quantity or scope

Diez mil euros.

Estimated value excluding VAT: 10 000 EUR

4) Indication about different time frame or duration**5) Additional information about lots**

No es exigible la clasificación para licitar. No obstante (artículo 74 TRLCSP) si el licitador cuenta con la clasificación en el Grupo M, subgrupo 4, categoría A, estará exento de acreditar la solvencia económica y financiera y técnica o profesional.

Lot No: 2

Lot title: Vallados

1) Short description

Vallados.

2) CPV code(s)

79824000 Printing and distribution services, 79341000 Advertising services

3) Quantity or scope

Cuarenta mil euros.

Estimated value excluding VAT: 40 000 EUR

4) Indication about different time frame or duration**5) Additional information about lots**

No es exigible la clasificación para licitar. No obstante (artículo 74 TRLCSP) si el licitador cuenta con la clasificación en el Grupo T, subgrupo 1, categoría A, estará exento de acreditar la solvencia económica y financiera y técnica o profesional.

Lot No: 3

Lot title: Plan de Medios

1) Short description

Plan de Medios.

2) CPV code(s)

79824000 Printing and distribution services, 79341000 Advertising services

3) Quantity or scope

Seiscientos mil euros.

Estimated value excluding VAT: 600 000 EUR

4) Indication about different time frame or duration**5) Additional information about lots**

Se exige la siguiente clasificación: Grupo M, Subgrupo 4, categoría B.

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract**III.1.1. Deposits and guarantees required**

Para cada uno de los lotes 1 y 2 se constituirá una garantía definitiva por cuantía del 5 % del importe de adjudicación, excluido el IVA, y para el lote 3 por una cuantía del 5 % del importe de licitación, excluido el IVA (30 000 EUR).

- III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**
- III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**
- III.1.4. Contract performance conditions**
- III.2. Conditions for participation**
 - III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
 - III.2.2. Economic and financial ability**
 - III.2.3. Technical and professional ability**
 - III.2.4. Information about reserved contracts**
- III.3. Conditions specific to services contracts**
 - III.3.1. Information about a particular profession**
 - III.3.2. Information about staff responsible for the performance of the contract**

Section IV: Procedure

- IV.1. Type of procedure**
 - IV.1.1. Type of procedure**
Open
 - IV.1.2. Information about the limits on the number of candidates to be invited**
 - IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.2. Award criteria**
 - IV.2.1. Award criteria**
The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents
 - IV.2.2. Information about electronic auction**
- IV.3. Administrative information**
 - IV.3.1. File reference number attributed by the contracting authority**
26/2015
 - IV.3.2. Previous publication concerning this procedure**
Prior information notice
Notice number in the OJ S: [2015/S 46-079141](#) of 6.3.2015
 - IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**
Time limit for receipt of requests for documents or for accessing documents: 22.6.2015 - 19:00

IV.3.4. Time limit for receipt of tenders or requests to participate

22.6.2015 - 19:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Spanish.

Other: gallego.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 3.7.2015

Place:

Mesa B: Sala de Juntas de la Conselleria del Medio Rural y del Mar, edificio administrativo nº 5, San Ceatano, Santiago de Compostela.

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Fondo Europeo de Pesca en un 75 %. Eje/Medida. Desarrollo de nuevos mercados y campañas de promoción.

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: av. General Perón, 38

Town: Madrid

Postal code: 28080

Country: Spain

Telephone: +34 913491446

Internet address: <http://minhap.gob.es>

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

13.5.2015