

**Spain-Madrid: Radio and television services**  
**OJ S 58/2023 22/03/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: RADIO TELEVISIÓN MADRID, S.A.U.

National registration number: A87645719

Postal address: PASEO DEL PRÍNCIPE 3

Town: MADRID

NUTS code: ES300 Madrid

Postal code: 28223

Country: Spain

E-mail: [blanca.gonzalez@telemadrid.es](mailto:blanca.gonzalez@telemadrid.es)

Telephone: +34 915128596

**Internet address(es):**

Main address: [www.madrid.org/contratospublicos](http://www.madrid.org/contratospublicos)

Address of the buyer profile: [www.madrid.org/contratospublicos](http://www.madrid.org/contratospublicos)

**I.4. Type of the contracting authority**

Other type: EMPRESA PUBLICA

**I.5. Main activity**

Other activity: servicio público de comunicación audiovisual

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

SERVICIOS DE TELEVISIÓN

Reference number: 2022-0571-EXP

**II.1.2. Main CPV code**

92200000 Radio and television services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Contratación de los servicios de televisión..

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 5 158 010,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ES3 Comunidad de Madrid

NUTS code: ES30 Comunidad de Madrid

Main site or place of performance: SEDE SOCIAL RTVM

#### **II.2.4. Description of the procurement**

Contratación de los servicios de televisión que permitan generar las señales de audio y video listas para la emisión de los programas de Telemadrid, la LaOtra y un canal multiplataforma con programas grabados y en directo. Así mismo el servicio atenderá a todas las áreas funcionales de RTVM que requieran recursos y contenidos audiovisuales, tanto “off air” como “on line”.

#### **II.2.5. Award criteria**

Quality criterion - Name: CRITERIOS TECNICOS / Weighting: 16

Cost criterion - Name: CRITERIOS OBJETIVOS / Weighting: 6

Cost criterion - Name: PRECIO / Weighting: 78

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 231-667446](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2022-0571-EXP

**Title:**

SERVICIOS DE TELEVISIÓN

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

08/03/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: NOW AUDIOVISUAL, S.L.

National registration number: B87964573

Postal address: Calle Argumosa, 35-37

Town: MADRID

NUTS code: ES30 Comunidad de Madrid

Postal code: 28012

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 5 628 000,00 EUR

Total value of the contract/lot: 5 158 010,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Short description of the part of the contract to be subcontracted:

SERVICIOS AUDIOVISUALES OVERON. S.L.

Servicio técnico MCR; Servicio técnico Emisiones; Servicio técnico comunicaciones.

Porcentaje de los trabajos que se van a subcontratar: 12,68%

Q IN MEDIA BROADCAST SYSTEM, S.L.

Servicio técnico Disaster Recovery (Emisiones)

Porcentaje de los trabajos que se van a subcontratar: 1,06€

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**Section VI: Complementary information**

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Administrativo Contratación Pública de la Comunidad de madrid

Postal address: carrera de san jerónimo 13

Town: Madrid

Postal code: 28014

Country: Spain

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

El previsto en los artículos 44 y siguientes de la Ley de Contratos del Sector Público

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal Administrativo de Contratación Pública de la Comunidad de Madrid

Postal address: carrera de san jerónimo 13

Town: Madrid

Postal code: 28014

Country: Spain

**VI.5. Date of dispatch of this notice**

17/03/2023