

Sweden-Luleå: Advertising and marketing services

OJ S 88/2017 06/05/2017

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Investeringar i Norrbotten AB

National registration number: 556903-8119

Postal address: Kyrkogatan 13

Town: Luleå

NUTS code: SE Sverige

Postal code: 972 32

Country: Sweden

Contact person: Göran Littorin

E-mail: goran@investinnorbotten.se**Internet address(es):**Main address: <http://www.investinnorbotten.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.e-avrop.com/investnorr/e-Upphandling/NoticeLink.aspx?id=26864>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.e-avrop.com/investnorr/e-Upphandling/NoticeLink.aspx?id=26864>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Affärskommunikation.

Reference number: UH-2017-3

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Investeringar i Norrbotten AB har ett behov av kommunikationstjänster. Uppdraget kommer att omfattas av formgivning och grafisk kompetens, copy och text, marknadskommunikation med strategisk kommunikationsplanering, grafisk formgivning och layout, pictogram, professionell översättning till affärsengelska, webbdesign, bilder och foto, film, tryck samt varumärkesbyggande.

Omfattningen kan variera men uppskattningsvis finns ett behov av kommunikationstjänster de kommande åren på ca 1,8 MSEK för avtalsperioden.

II.1.5. Estimated total value

Value excluding VAT: 1 800 000,00 SEK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79310000 Market research services, 79800000 Printing and related services

II.2.3. Place of performance

NUTS code: SE Sverige

NUTS code: SE332 Norrbottens län

II.2.4. Description of the procurement

Investeringar i Norrbotten AB har ett behov av kommunikationstjänster. Uppdraget kommer att omfattas av formgivning och grafisk kompetens, copy och text, marknadskommunikation med strategisk kommunikationsplanering, grafisk formgivning och layout, pictogram, professionell översättning till affärsengelska, webbdesign, bilder och foto, film, tryck samt varumärkesbyggande.

Omfattningen kan variera men uppskattningsvis finns ett behov av kommunikationstjänster de kommande åren på ca 1,8 MSEK för avtalsperioden.

Denna upphandling kommer ramavtal att tecknas med 3-5 leverantörer.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 21/06/2017 End: 19/06/2019

This contract is subject to renewal: yes

Description of renewals:

1 + 1 år.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 02/06/2017

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 30/09/2017

IV.2.7. Conditions for opening of tenders

Date: 05/06/2017 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Luleå

Postal address: Box 849

Town: Luleå

Postal code: 971 26

Country: Sweden

E-mail: forvaltningsrattenilulea@dom.se

Telephone: +46 920-295490

Fax: +46 920-220459

Internet address: <http://www.forvaltningsrattenilulea.domstol.se>

VI.5. Date of dispatch of this notice

04/05/2017