

United Kingdom-Croydon: Recruitment services
OJ S 73/2019 12/04/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Harris Federation

Postal address: 4th Floor Norfolk House, Wellesley Road

Town: Croydon

NUTS code: UK United Kingdom

Postal code: CR0 1LH

Country: United Kingdom

E-mail: harrisitenders@harrisfederation.org.uk

Telephone: +44 2082537777

Fax: +44 2082537778

Internet address(es):

Main address: www.harrisfederation.org.uk

Address of the buyer profile: https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA30809

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Recruitment Advertising Services for Harris Federation

II.1.2. Main CPV code

79600000 Recruitment services

II.1.3. Type of contract

Services

II.1.4. Short description

Harris Federation requires the services of an education specialist digital job board advertiser to promote our employment opportunities to a targeted national and international audience with a particular strength and reach in the Greater London area for shortage subject secondary school vacancies.

We are looking for an established and proven digital job board to advertise our vacancy listings, and who has a particular focus on generating applications for primary and secondary teaching and leadership positions.

Bids must offer an “unlimited” digital advertising service for all vacancy types, and should allow for flexible and bespoke advertising campaigns which reflect the requirements of vacancies relating to Phase, Location, Academy, Seniority and Employment Type.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 134 662,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79341200 Advertising management services, 79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: UKI London

II.2.4. Description of the procurement

Harris Federation requires the services of an education specialist digital job board advertiser to promote our employment opportunities to a targeted national and international audience with a particular strength and reach in the Greater London area for shortage subject secondary school vacancies.

We are looking for an established and proven digital job board to advertise our vacancy listings, and who has a particular focus on generating applications for primary and secondary teaching and leadership positions.

Bids must offer an “unlimited” digital advertising service for all vacancy types, and should allow for flexible and bespoke advertising campaigns which reflect the requirements of vacancies relating to Phase, Location, Academy, Seniority and Employment Type.

As part of any contract award, the federation would expect a full account management service with an SLA and a dedicated relationship manager/team who can provide administrative support for online bookings and producing monthly reporting to capture relevant job data such as summary job listings, CTR, job views, benchmark data and other useful market insights.

Services should include:

- unlimited job postings,
- candidate job email alerts — based on employment type, skills and experience and location,
- targeted marketing — custom attraction campaigns for passive audiences in the form of email shot, impressions, newsletter, etc.,
- employer/recruiter profile listings with capability to host image and video content,
- mobile optimised web based job listings,
- print advertising — as requested for leadership campaigns,
- digital display advertising — impressions as required for employer branding, and
- account/portal for analytical and reporting functionality.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: yes

Description of options:
Depends on what is offered — see ITT document.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

All information is contained within the ITT, selection and award questionnaires.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 237-541434](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: HF2019-001

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/01/2019

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: TES Global Ltd

Postal address: 26 Red Lion Square

Town: London

NUTS code: UK United Kingdom

Postal code: WC1R 4HQ

Country: United Kingdom

Telephone: +44 7825122668

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 134 662,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

As this procurement is being undertaken using the Open OJEU Procedure then bidders are required to submit completed selection and award questionnaires together as their bid submission.

(MT Ref:215595)

VI.4. Procedures for review

VI.4.1. Review body

Official name: Harris Federation

Postal address: 4th Floor Norfolk House, Wellesley Road

Town: Croydon

Postal code: CR0 1LH

Country: United Kingdom

Telephone: +44 2082537777

Fax: +44 2082537778

Internet address: www.harrisfederation.org.uk

VI.5. Date of dispatch of this notice

09/04/2019