

Belgium-Malines: Advertising campaign services

OJ S 67/2021 07/04/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vlaamse Stichting Verkeerskunde

National registration number: 0261.150.229_216

Postal address: Stationsstraat 110

Town: Mechelen

NUTS code: BE212 Arr. Mechelen

Postal code: 2800

Country: Belgium

E-mail: ingrid.geeraerd@vsv.be

Telephone: +32 15446550

Internet address(es):

Main address: www.vsv.be

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=406732>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=406732>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=VSV-2021-NB-01-F02>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://enot.publicprocurement.be/enot-war/displayForum.do?forumId=35579>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Raamovereenkomst voor de ontwikkeling van grootschalige en doelgroepgerichte sensibiliseringscampagnes en de creatie en realisatie van communicatie- en sensibiliseringsmateriaal voor de VSV (Vlaamse Stichting Verkeerskunde).

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Zie bestekdocument.

II.1.5. Estimated total value

Value excluding VAT: 4 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: BE212 Arr. Mechelen

II.2.4. Description of the procurement

Raamovereenkomst voor de ontwikkeling van grootschalige en doelgroepgerichte sensibiliseringscampagnes en de creatie en realisatie van communicatie- en sensibiliseringsmateriaal voor de VSV (Vlaamse Stichting Verkeerskunde).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Mits positieve evaluatie.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.3. Technical and professional ability

Minimum level(s) of standards possibly required:

Klasse: n.v.t., categorie: n.v.t.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/05/2021 Local time: 09:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: VSV

Postal address: Stationsstraat 110

Town: Mechelen

Postal code: 2800

Country: Belgium

E-mail: nele.bollen@vsv.be

VI.5. Date of dispatch of this notice

02/04/2021