

**F-Nîmes: Advertising services**

OJ S 102/2013 29/05/2013

Contract notice

Supplies

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: CCI de Nîmes-Bagnols-Uzès-Le Vigan

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

Postal code: 30032

Country: France

For the attention of: M. le président

Telephone: +33 466879879

Fax: +33 466366108

**Internet address(es):**General address of the contracting authority: <http://www.nimes.cci.fr>Address of the buyer profile: <http://www.marches-publics.gouv.fr>Electronic access to information: <http://www.marches-publics.gouv.fr>Electronic submission of tenders and requests to participate: <http://www.marches-publics.gouv.fr>**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Chambre de commerce et d'industrie

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

Postal code: 30032

Contact person: Services généraux

Telephone: +33 466879959

Fax: +33 466366108

Internet address: <https://www.marches-publics.gouv.fr/index.php?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=114001&orgAcronyme=I2m>**Tenders or requests to participate must be submitted:** Official name: Chambre de commerce et d'industrie

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

Postal code: 30032

Contact person: Service juridique

Internet address: <https://www.marches-publics.gouv.fr/index.php?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=114001&orgAcronyme=I2m>**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

Prestations d'achats d'espaces publicitaires.

**II.1.2. Type of contract and place of performance or delivery**

Supplies

Purchase

Main site or place of performance: Gard/Hérault.

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

Prestations d'achats d'espaces publicitaires.

**II.1.6. CPV code(s)**

79341000 Advertising services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.1.8. Lots**

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

**II.2.2. Information about options**

**II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 2

**II.3. Duration of the contract or time limit for completion**

Duration in months: 12 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Presse régionale quotidienne

1)

**Short description**

Il s'agit d'un support de presse ayant un rayonnement de diffusion au niveau régional tous les jours de la semaine avec une audience significative à destination du grand public et des chefs d'entreprises, les rubriques formation, territoires, commerce et économique ont une place prépondérante.

**2) CPV code(s)**

79341000 Advertising services

**3) Quantity or scope**

Estimated value excluding VAT:

Range: between 0 and 100 000 EUR

**4) Indication about different time frame or duration**

Duration in months: 12 (from the award of the contract)

**5) Additional information about lots**

Lot No: 2

Lot title: Presse spécialisée

**1) Short description**

Il s'agit d'un support de presse ayant un rayonnement de diffusion au niveau régional de type mensuel ou trimestriel avec une audience significative à destination du monde économique et plus particulièrement des chefs d'entreprises, les rubriques formation, territoires, commerce et économique développées doivent présenter de véritables dossiers d'enquêtes avec des informations pertinentes pour les décideurs locaux.

**2) CPV code(s)**

79341000 Advertising services

**3) Quantity or scope**

Estimated value excluding VAT:

Range: between 0 and 100 000 EUR

**4) Indication about different time frame or duration**

Duration in months: 12 (from the award of the contract)

**5) Additional information about lots**

Lot No: 3

Lot title: Presse locale

**1) Short description**

Il s'agit d'un support de presse ayant un rayonnement de diffusion au niveau local à parution quotidienne, hebdomadaire ou mensuelle avec une audience significative à destination du grand public et des chefs d'entreprises, les rubriques formation, territoires, commerce et économique ont une place prépondérante sur des enjeux locaux.

**2) CPV code(s)**

79341000 Advertising services

**3) Quantity or scope**

Estimated value excluding VAT:

Range: between 0 and 100 000 EUR

**4) Indication about different time frame or duration**

Duration in months: 12 (from the award of the contract)

## **5) Additional information about lots**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions related to the contract**

##### **III.1.1. Deposits and guarantees required**

##### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

##### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

##### **III.1.4. Contract performance conditions**

#### **III.2. Conditions for participation**

##### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

##### **III.2.2. Economic and financial ability**

##### **III.2.3. Technical and professional ability**

##### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

##### **III.3.1. Information about a particular profession**

##### **III.3.2. Information about staff responsible for the performance of the contract**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

##### **IV.1.2. Information about the limits on the number of candidates to be invited**

##### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

##### **IV.3.1.**

**File reference number attributed by the contracting authority**

M0131020

**IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

**IV.3.4. Time limit for receipt of tenders or requests to participate**

4.7.2013 - 16:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

French.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in days: 90 (from the date stated for receipt of tender)

**IV.3.8. Conditions for opening of tenders**

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

**VI.2. Information about European Union funds**

**VI.3. Additional information**

Date d'envoi du présent avis au JOUE et au BOAMP : 24.5.2013.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal administratif

Postal address: avenue Feuchère

Town: Nîmes

Postal code: 30000

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

24.5.2013