

174530-2026 - Competition

France – Information and promotion products – Fourniture d'objets promotionnels et marquage
OJ S 51/2026 13/03/2026
Contract or concession notice – standard regime
Supplies

1. Buyer

1.1. Buyer

Official name: CA PAU BEARN PYRENEES
Email: corresponder@aws-france.com
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Fourniture d'objets promotionnels et marquage
Description: CAPBP Coordonnateur du groupement de commande ayant pour membres : La Communauté d'Agglomération Pau Béarn Pyrénées (CAPBP) - La Ville de Pau (VDP) - Le Syndicat Mixte Pau Béarn Mobilités / Le Centre Communal d'Action Sociale (CCAS) Accord-cadre avec maxi. Les prestations sont réparties en 3 lots. Les lots 1 et 2 seront chacun attribués à un maximum de 3 opérateurs économiques (sous réserve d'un nombre suffisant d'offres). Le lot 3 sera attribué à un seul opérateur économique et c'est un marché réservé aux entreprises adaptées, à des établissements et services d'aide par le travail ou à des structures équivalentes, lorsque plus de 50 % des travailleurs concernés sont des personnes handicapées. Les montants seront identiques pour chaque période de reconduction. Les candidats ont la possibilité de soumettre des offres pour tous les lots, sous réserve de la réservation du lot 3 dans les conditions mentionnées à l'article 2.5 ci-après. L'accord-cadre est conclu pour une période initiale de 1 an, à compter de la date de notification du contrat. L'accord-cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est de 1 an. La durée maximale du contrat, toutes périodes confondues est de 4 ans. La date indiquée, à compter du 20/05/2026 est une date prévisionnelle
Procedure identifier: fec28f9-e512-4fcd-b173-1fa6fe5c6fc1
Internal identifier: CDA 26/15 (24A)
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies
Main classification (cpv): 39294100 Information and promotion products
Additional classification (cpv): 39294100 Information and promotion products

2.1.2. Place of performance

Postal address: Pau
Town: Pau
Postcode: 64000
Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)

Country: France

2.1.4. General information

Additional information: Forme juridique du groupement, règlement du marché et critères de sélections des candidatures : Cf. règlement de consultation. Retrait des dossiers de consultation, dépôt des offres et renseignements complémentaires : <https://www.pau.fr/article/Consultez> la liste des marchés publics | Pau Agglomération- Réf. Cda 26/15 (24a)

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Textile et bureautique

Description: Ville de Pau : 16 000,00 euro(s) H.T. / an CAPBP : 20 000,00 euro(s) H.T. / an SMPBPM : 1 000,00 euro(s) H.T. / an CCAS : 1 000,00 euro(s) H.T. / an

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39294100 Information and promotion products

5.1.2. Place of performance

Postal address: Pau

Town: Pau

Postcode: 64000

Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)

Country: France

5.1.3. Estimated duration

Start date: 20/05/2026

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1792426>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1792426>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 20/04/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 21/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Pau

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Pau

Organisation providing additional information about the procurement procedure: Villa Ridgway

Organisation providing more information on the review procedures: Tribunal administratif de Pau

5.1. Lot: LOT-0002

Title: Accessoires et objets promotionnels divers

Description: Ville de Pau : 17 000,00 euro(s) H.T. / an CAPBP : 21 000,00 euro(s) H.T. / an SMPBPM : 1 000,00 euro(s) H.T. / an CCAS : 1 000,00 euro(s) H.T. / an

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39294100 Information and promotion products

5.1.2. Place of performance

Postal address: Pau

Town: Pau

Postcode: 64000

Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)

Country: France

5.1.3. Estimated duration

Start date: 20/05/2026

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1792426>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

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Opening date: 21/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Pau

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Pau

Organisation providing additional information about the procurement procedure: Villa Ridgway

Organisation providing more information on the review procedures: Tribunal administratif de Pau

5.1. Lot: LOT-0003

Title: Tote bags et tee-shirts (lot réserve)

Description: Ville de Pau : 2 000,00 euro(s) H.T. / an CAPBP : 3 000,00 euro(s) H.T. / an

SMPBPM : 1 000,00 euro(s) H.T. / an CCAS : 1 000,00 euro(s) H.T. / an

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39294100 Information and promotion products

5.1.2. Place of performance

Postal address: Pau

Town: Pau

Postcode: 64000

Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)

Country: France

5.1.3. Estimated duration

Start date: 20/05/2026

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1792426>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1792426>

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Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Pau

Organisation providing additional information about the procurement procedure: Villa Ridgway

Organisation providing more information on the review procedures: Tribunal administratif de Pau

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: A90ECED3-AB6A-9C88-291DC1B58D9FEFA6

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260
Roles of this organisation:
TED eSender

8.1. ORG-0002

Official name: CA PAU BEARN PYRENEES
Registration number: 47743
Postal address: Hotel De France 2b Place Royale, Cs90547
Town: Pau Cedex
Postcode: 64000
Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)
Country: France
Contact point: BAYROU FRANCOIS
Email: correspondre@aws-france.com
Telephone: 0564641074
Internet address: <https://www.agglo-pau.fr>
Buyer profile: <http://www.agglo-pau.fr/marches-publics.html>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Villa Ridgway
Registration number: A90ECEFO-F343-C9A8-A5BE93650D44F75A
Postal address: 26 Avenue des Lilas
Town: Pau
Postcode: 64062
Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)
Country: France
Contact point: POLE ACHATS PUBLICS
Email: correspondre@aws-france.com
Telephone: 0564641074

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Pau
Registration number: A90ECEFE-00B0-68B4-4715F4EEB5B958BF
Postal address: 50 Cours Lyautey
Town: Pau
Postcode: 64010
Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)
Country: France
Email: greffe.ta-pau@juradm.fr
Telephone: 0559849440
Fax: 0559024993

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Pau
Registration number: A90ECF0D-BE53-3156-11DC94D33C48EB88
Postal address: 50 Cours Lyautey
Town: Pau
Postcode: 64010
Country subdivision (NUTS): Pyrénées-Atlantiques (FRI15)
Country: France
Email: greffe.ta-pau@juradm.fr
Telephone: 0559849440
Fax: 0559024993

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 29711797-e903-4ff3-a486-b68701fea08f - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 11/03/2026 17:22:11 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 174530-2026
OJ S issue number: 51/2026
Publication date: 13/03/2026