

**Spain-Burjassot: Hairdressing and beauty treatment services**

OJ S 60/2023 24/03/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Direcció General de la Societat Anònima de Mitjans de Comunicació de la Comunitat Valenciana

National registration number: A98907975

Postal address: Polígono Acceso Ademúz, s/n

Town: Burjassot

NUTS code: ES523 Valencia/València

Postal code: 46100

Country: Spain

Contact person: Direcció General de la Societat Anònima de Mitjans de Comunicació de la Comunitat Valenciana

E-mail: [administracio@cvmc.es](mailto:administracio@cvmc.es)

**Internet address(es):**

Main address: <https://www.cvmc.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=geLcc6IM3GoQK2TEfXGy%2BA%3D%3D>

**I.4. Type of the contracting authority**

Other type: Otras Entidades del Sector Público

**I.5. Main activity**

Education

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Servicio de Peluquería, maquillaje y vestuario de la Societat Anònima de Mitjans de Comunicació.

Reference number: CNMY22/SAMC/31

**II.1.2. Main CPV code**

98320000 Hairdressing and beauty treatment services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de Peluquería, maquillaje y vestuario de la Societat Anònima de Mitjans de Comunicació.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 400 210,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

98393000 Tailoring services

### **II.2.3. Place of performance**

NUTS code: ES523 Valencia/València

### **II.2.4. Description of the procurement**

Servicio de Peluquería, maquillaje y vestuario de la Societat Anònima de Mitjans de Comunicació.

### **II.2.5. Award criteria**

Quality criterion - Name: Medios y productos aportados. / Weighting: 4

Quality criterion - Name: Mejora del servicio. / Weighting: 4

Quality criterion - Name: Profesional estilismo, curriculum y experiencia. / Weighting: 12

Quality criterion - Name: Propuesta Técnica y estilismo. / Weighting: 12

Quality criterion - Name: Proyecto del estilista y organización del trabajo. / Weighting: 8

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 238-682875](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9.**

## Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** CNMY22/SAMC/31

**Title:**

Servicio de Peluquería, maquillaje y vestuario de la Societat Anònima de Mitjans de Comunicació.

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

21/03/2023

##### V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: LOOK & FEEL ESTILISMO, MAQUILLAJE Y PELUQUERÍA, S.L.U.,

National registration number: B18912139

Postal address: Cuesta del Puente

Town: Molina de Segura

NUTS code: ES620 Murcia

Postal code: 30500

Country: Spain

The contractor is an SME: no

##### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 465 760,00 EUR

Total value of the contract/lot: 400 210,00 EUR

##### V.2.5. Information about subcontracting

### Section VI: Complementary information

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#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: TRIBUNAL ADMINISTRATIVO CENTRAL DE RECURSOS CONTRACTUALES

Postal address: Avenida General Perón, 38, Planta 8

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

Internet address: <https://www.hacienda.gob.es/es-ES/Areas%20Tematicas/Contratacion/TACRC/Paginas/Tribunal%20Administrativo%20Central%20de%20Recursos%20Contractuales.asp>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: TRIBUNAL ADMINISTRATIVO CENTRAL DE RECURSOS CONTRACTUALES

Postal address: Avenida General Perón, 38, Planta 8

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

Internet address: <https://www.hacienda.gob.es/es-ES/Areas%20Tematicas/Contratacion/TACRC/Paginas/Tribunal%20Administrativo%20Central%20de%20Recursos%20Contractuales.asp>

**VI.5. Date of dispatch of this notice**

21/03/2023